

AMERICAN SWEDISH HISTORICAL MUSEUM

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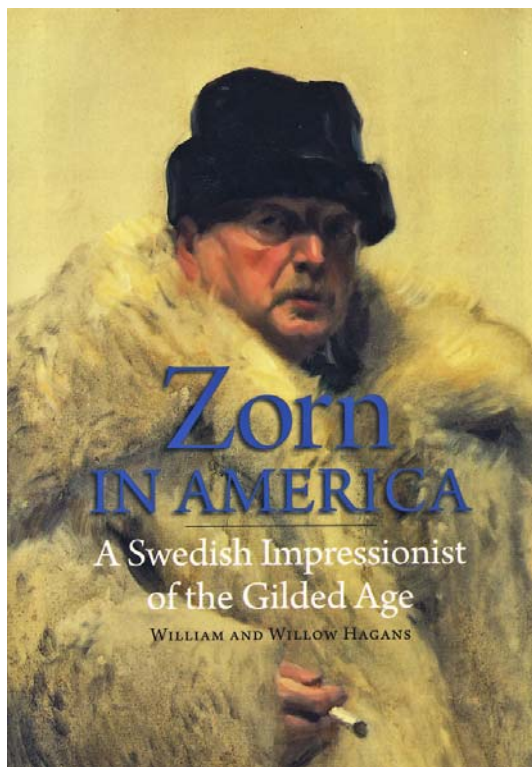


-- FOR IMMEDIATE RELEASE --

“ZORN IN THE USA”

**Lecture about Influential Swedish Artist at the American Swedish Historical Museum
Saturday, May 16, 2009, 11am**

Did you know that the only official presidential portrait not made by an American artist is Anders Zorn's painting of William Taft from 1911? The Swedish artist Zorn (1860-1920) also created famous portraits of Presidents Grover Cleveland and Theodore Roosevelt and is so well known for depicting icons of Gilded Age America that he is sometimes mistaken as an American artist. **The time Anders Zorn's spent in America between 1893 and 1911, painting and etching over 100 prominent Americans, is the focus of a new book and accompanying lecture presented by Willow Hagans at the American Swedish Historical Museum in South Philadelphia on Saturday, May 16. Advance reservations for the lecture are not required, however to reserve a seat at the luncheon following the lecture please call the Museum at 215-389-1776.**



The book *Zorn in America* is the culmination of twenty years of research by Willow and William Hagans. The book and talk illuminate details and stories that surround the paintings and etchings Zorn completed during his lengthy sojourns in the United States. The Hagans reveal how Zorn's trips solidified his standing at the time as one of the era's greatest and most in-demand artists.

Visitors paying museum admission of \$6 may attend the lecture at no additional charge. The cost to reserve a spot at the salmon meal is \$23. Please make reservations by May 13. For information contact the Museum at 215-389-1776, email info@americanswedish.org or visit www.americanswedish.org

As an added bonus, visitors may view twelve copperplate etchings by Anders Zorn on the museum's balcony level. This small collection focuses on another Zorn specialty: the female form in a naturalistic Swedish setting.

The mission of the American Swedish Historic Museum is to promote awareness in America of the contributions of Swedish culture. The ASHM is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's Pattison Avenue stop is within walking distance or SEPTA's Route 17 (Naval Base) can bring you right to the Museum.

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