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-- FOR IMMEDIATE RELEASE --

**Ring in the Summer Season Around the Maypole
At Midsommarfest
Saturday, June 24, 2017 4pm to 7pm**



Philadelphia, PA—Get in the spirit of summer by wearing a wreath of flowers in your hair and take a spin around the *midsommarpole* at the American Swedish Historical Museum's annual ***Midsommarfest*** on **Saturday, June 24, 2017 from 4pm to 7pm**. *Midsommarfest* is a day of fun for the entire family with food, music, dance, raffles, games and activities for kids of all ages.

Midsommarfest at the American Swedish Historical Museum is hosted by *Midsommarklubben*, a group of Swedish-speaking volunteers who has taken pride in bringing Swedish holiday traditions to our region for more than 25 years. The Swedish Meatballs will also be performing during *Midsommarfest* and traditional Swedish music will accompany the many popular

dances around the *midsommarpole*. Refreshments such as *smörgåstårter* (sandwich tortes), hot dogs and home-baked Swedish pastries will be available for purchase. *Midsommarfest* runs rain or shine and includes general admission to the Museum galleries and our current special exhibition, *Skå: Scandinavian Spirits*.

Midsommar is one of Sweden's most important holidays, a unique Swedish celebration, and a day to rejoice in the coming of summer at a time when daylight is at its longest. At *Midsommar* time, people all over Sweden retreat to the countryside, eager to savor the festivities with friends and family. In fact, *Midsommar* is a national holiday comparable to our Fourth of July celebration. The cost is \$8 for members, \$12.00 for adults and \$6.00 children 4-12. **Please contact ASHM at 215-389-1776, info@americanswedish.org for more information or visit www.americanswedish.org.**

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's AT&T/Pattison Avenue stop is within walking distance or SEPTA's Route 17 can bring you to the museum.

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