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– FOR IMMEDIATE RELEASE –

### *Spring Into Auction!*

Join in on ASHM's our annual online auction and fundraising event  
Friday, April 23<sup>rd</sup> - Saturday, May 8<sup>th</sup> 2021

**Philadelphia, Online-** ASHM is happy to introduce *Spring Into Auction*, our annual online auction that raises funds for the museum's exhibitions and educational programs. This year, the online event will be held April 23<sup>rd</sup> – May 8<sup>th</sup>. Select auction items will also be on view at ASHM starting April 3<sup>rd</sup> through the end of the auction. This event raises critical funding for the educational programs we offer at our Museum and throughout the Philadelphia region.

As the oldest Swedish Museum in the U.S., located in Philadelphia, we are a community resource dedicated to presenting innovative exhibitions, providing educational opportunities, and hosting cultural events. Our exhibitions and permanent galleries celebrate both modern-day and historical Scandinavian culture, history, and art that appeals to all ages.

This past year has been an unexpected and difficult time for everyone. The museum is currently open for visitors and carefully follows pandemic safety guidelines. We have also created a range of innovative virtual programs and events that are accessible for a wide community audience.

Please join us in supporting our programs and our public service-based mission by bidding on items during *Spring Into Auction*. Participants will have two weeks to bid on items through our online auction platform. While the bidding is online we will have selected auction items on view in our changing exhibition gallery during our regular public hours. Auction items include framed art, beautiful antiques, Swedish glass products from Kosta Boda, gift baskets, gift cards to stores, restaurants and attractions, tickets, memberships and subscriptions, furniture from Dane Décor, jewelry and select clothing items.

For more information and to access our auction that will go live on April 23<sup>rd</sup> at 12:00 pm, go to our website [www.americanswedish.org/events](http://www.americanswedish.org/events)

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's AT&T/Pattison Avenue stop is within walking distance or SEPTA's Route 17 (Naval Base) can bring you right to the Museum.

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Join us for an online auction benefiting  
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