

**Contact:**

Rachel Kiskaddon  
Public Relations & Education Manager  
Tel: 215-389-1776, Fax: 215-389-7701  
Email: [rkiskaddon@americanswedish.org](mailto:rkiskaddon@americanswedish.org)



– FOR IMMEDIATE RELEASE –

**Enjoy spring family fun at Easter Family Day!  
American Swedish Historical Museum  
March 26<sup>th</sup>, 2023  
2:00 - 4:00 pm**

**Philadelphia, PA-** Celebrate Easter like a Swede at the American Swedish Historical Museum's Easter Family Day! Join us on Sunday, March 26<sup>th</sup>, from 2-4 pm to experience the traditional Easter celebrations in Sweden. In Sweden, Easter kicks off with a trick-or-treat-like candy hunt on Maundy Thursday. Children dress up as Easter witches with long skirts, headscarves, painted red cheeks, and freckles and go from house to house, wishing people Happy Easter.



During this afternoon drop-in program, children can make Swedish Easter crafts, dress up as Easter witches, and do a traditional egg hunt. Our egg hunt is in two heats; one for children aged 2-5 and the second for children aged 6-12 at 3:15 pm and 3:30 pm, respectively. Egg hunts will take place outside, rain or shine. **Free for members and children under 2, \$10 per non-member.** The event ticket includes museum admission. Pay at the door. Please check our website for more information: [www.americanswedish.org/events](http://www.americanswedish.org/events)

**About ASHM:**

Visit the American Swedish Historical Museum to learn the forgotten history of Swedes in Philadelphia. Built in 1926 during the sesquicentennial, the museum's unique interior is divided into a dozen galleries designed to highlight Scandinavian influences in America. The galleries explore a range of topics including the New Sweden Colony, women's history, scientific innovations, and Swedish craft arts such as glass making and woodworking. ASHM hosts a variety of programs from

Swedish holiday celebrations like Midsommarfest and Lucia, to history lectures, an ABBA Dance Party, virtual tours, and family programs like Toddler Time.

The mission of the ASHM is to welcome all people to explore cultural identity through the story of Swedes and Scandinavians in America. ASHM is a community dedicated to preserving and interpreting material culture, and is alive with celebrations, exhibitions, and learning experiences. No matter your age or interests, ASHM has something for you! Visit our website [www.americanswedish.org](http://www.americanswedish.org) to learn more.

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's NRG/Pattison Avenue stop is within walking distance or SEPTA's Route 17 (to Pattison) can bring you right to the Museum.

###