

Contact:
Rachel Kiskaddon
Public Relations & Education Manager
Tel: 215-389-1776, Fax: 215-389-7701
Email: rkiskaddon@americanswedish.org



– FOR IMMEDIATE RELEASE –

Join the American Swedish Historical Museum for
Easter Family Fun Day
Sunday, March 14th, 2021 from 2:00 pm- 3:00 pm

Philadelphia, PA- Celebrate Easter like a Swede at the American Swedish Historical Museum's Easter Family Fun Day on Sunday, March 14th from 2-3 pm. Swedes celebrate Easter religiously, but for the majority of Swedes religion has little to do with it. It's more about witches, egg hunts, and colored feathers. Let's not forget about the candy, Easter is the holiday for sweets. The traditional Easter week in Sweden lasts from Thursday to Monday, and kicks off with a trick or treat-like candy hunt. Children dress up as Easter witches with long skirts, headscarves, painted red cheeks and freckles and go from house to house wishing people happy Easter.



Introduce your little ones to Swedish Easter traditions and visit our exhibition *From Fairy Tale to Fantasy: The Art of Gustaf Tenggren*. This afternoon drop-in program will feature grab and go craft kits (one per child), a family photo station, and the traditional egg hunt. Our egg hunt will be divided into two heats; one for children aged 2-5 and the second for children aged 6-12. This program will take place outside rain or shine. All attendees are required to wear masks according to state and city COVID guidelines. **Free for members, \$25 for nonmember families up to 4 persons and \$5 for each additional family member.** Includes museum admission. Pay at the door. Please check our website for more information: www.americanswedish.org/events

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's AT&T/Pattison Avenue stop is within walking distance or SEPTA's Route 17 (Naval Base) can bring you right to the Museum.

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