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– FOR IMMEDIATE RELEASE –

***Celebrating Swedish Traditions & Holiday Shopping***  
**Luciafest & Christmas Market at ASHM**  
**December 4<sup>th</sup> & 5<sup>th</sup> 10:00 am- 4:00 pm**

Philadelphia, PA- Bundle up in your warm winter coats and visit the American Swedish Historical Museum (ASHM) to experience the unique atmosphere of a *Julmarknad*, or Swedish Christmas Market! The outdoor Christmas Market features a large selection of Scandinavian food, gifts, and holiday decorations. You will also find vendors with handcrafted clothing, baskets, ironwork, and woodwork. The Swedish Christmas Café will be selling holiday foods and sweets for your refreshment.



Along with the market, ASHM is bringing back its St. Lucia children's program after a hiatus last year. Join us each day at 11 am and 2 pm to see children sing along to Swedish holiday classics and process through the market in honor of St. Lucia. Throughout the event there will also be live holiday music performed by the Last Chance duo.

ASHM is also having a raffle during the market, you can win beautiful handmade Scandinavian items for yourself or a loved one. Don't miss out on this unique holiday experience!

**Admission is \$5 for non-member adults (12 and up) and Free for members and children under 12.** You can pre-purchase tickets online or at the gate.

Get tickets here: <https://www.americanswedish.org/events>

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's NRG/Pattison Avenue stop is within walking distance or SEPTA's Route 17 (Naval Base) can bring you right to the Museum.

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