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-- FOR IMMEDIATE RELEASE --

Ring in Summer Around the Maypole
At *Midsommarfest*
And Catch World Cup Action with Sweden vs. Germany
Saturday, June 23, 2018
World Cup Watch Party 2pm to 4pm
Midsommarfest 4pm to 7pm



Philadelphia, PA-The ASHM has two exciting events to help you kick off the summer season for one ticket price! On **Saturday, June 23rd**, we are hosting our first ever **World Cup Watch Party: Sweden vs. Germany**. Catch every play on our big screen projector and speaker system in the air conditioned Josef Frank Gallery. The best part is that **your ticket price includes admission to *Midsommarfest* right after the game**. Cheer on Sweden then dance around the Maypole and enjoy the perfect summer evening on the Museum terrace in FDR Park. Cash bar and food available for purchase. Tickets for these two events are \$8 for ASHM members, \$12 for adults and \$5 children 4-12.

Get in the spirit of summer by wearing a wreath of flowers in your hair and take a spin around the *midsommarpole* at the American Swedish Historical Museum's annual ***Midsommarfest* from 4pm to 7pm**. *Midsommarfest* is a day of fun for the entire family with food, music, dance, raffles, and activities for kids of all ages.

Midsommarfest at the American Swedish Historical Museum is hosted by *Midsommarklubben*, a group of Swedish-speaking volunteers who has taken pride in bringing Swedish holiday traditions to our region for more than 25 years. The Swedish Meatballs will also be performing during *Midsommarfest* and traditional Swedish music will accompany the many popular dances around the *midsommarpole*. Refreshments such as *smörgåstårter* (sandwich tortes), hot dogs, soft pretzels and home-baked Swedish pastries will be available for purchase. *Midsommarfest* runs rain or shine and includes general admission to the Museum galleries and our current special exhibition, *The Sami Reindeer People of Alaska* and *Sami-Walking with Reindeer*.

Midsommar is one of Sweden's most important holidays, a unique Swedish celebration, and a day to rejoice in the coming of summer at a time when daylight is at its longest. At *Midsommar* time, people all over Sweden retreat to the countryside, eager to savor the festivities with friends and family. In fact, *Midsommar* is a national holiday comparable to our Fourth of July celebration. **Please contact ASHM at 215-389-1776, info@americanswedish.org for more information or visit www.americanswedish.org.**

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's AT&T/Pattison Avenue stop is within walking distance or SEPTA's Route 17 can bring you to the museum.

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