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-- FOR IMMEDIATE RELEASE --

Celebrate the Summer at *Midsommarfest!* American Swedish Historical Museum Saturday, June 22nd 4:00- 7:00 pm

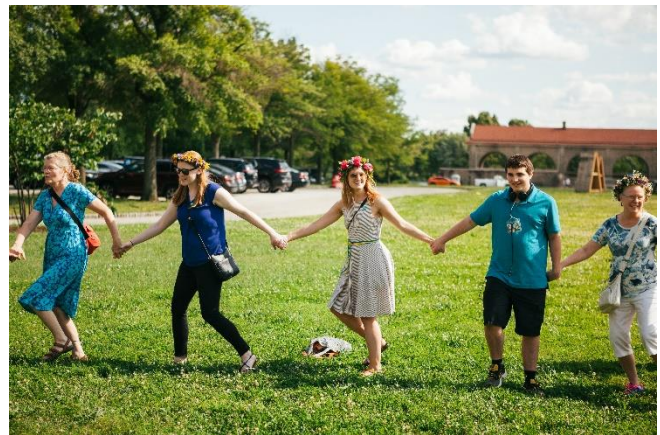


Philadelphia, PA- Join us on June 22nd for ASHM's *Midsommarfest!* *Midsommar* is one of Sweden's most important holidays and a day to rejoice in the coming of summer at a time when daylight is at its longest. Following tradition, Swedes decorate with greenery and flowers as they sing songs and dance around the maypole, celebrating the start of the summer with family and friends.



Hoist the maypole at ASHM's *Midsommarfest* this year! The event is fun for the entire family with traditional Swedish food, live music provided by the Last Chance duo, and games and activities. Flower crowns and refreshments will be available for purchase. Check out our Swedish used book sale and *Mormor's Attic Shop*, which is filled with second-hand

treasures. Tickets are \$8 for ASHM Museum Members, \$10 for nonmembers, \$5 for children 5-12, and children under 5 are free. Tickets are available at the gate or online at <https://www.americanswedish.org/events/midsommarfest-3>



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About ASHM:

Visit the American Swedish Historical Museum to learn the forgotten history of Swedes in Philadelphia. Built in 1926 during the Sesquicentennial, the Museum has a unique interior divided into a dozen galleries designed to highlight Scandinavian influences in America. The galleries explore a range of topics including the New Sweden Colony, women's history, scientific innovations, and Swedish craft arts. ASHM hosts a variety of programs from Swedish holiday celebrations to history lectures to family programs.

The mission of the ASHM is to welcome all people to explore cultural identity through the story of Scandinavians. The Museum offers a vibrant community dedicated to preserving and interpreting culture through celebrations and exhibitions, while providing opportunities to learn, experience, and grow. No matter your age or interests, ASHM has something for you! Visit our website www.americanswedish.org to learn more.

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's NRG/Pattison Avenue stop is within walking distance or SEPTA's Route 17 (to Pattison) can bring you right to the Museum.