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AMERICAN SWEDISH  
HISTORICAL MUSEUM  
CENTENNIAL

-- FOR IMMEDIATE RELEASE --



## Celebrate the Summer at *Midsommarfest!* American Swedish Historical Museum Saturday, June 20<sup>th</sup> 4:00- 7:00 pm

**Philadelphia, PA-** Join us on June 20<sup>th</sup> for ASHM's *Midsommarfest!* *Midsommar* is one of Sweden's most important holidays and a day to rejoice in the coming of summer at a time when daylight is at its longest. Following tradition, Swedes decorate with greenery and flowers as they sing songs and dance around the maypole, celebrating the start of the summer with family and friends.

Hoist the maypole at ASHM's *Midsommarfest* this year as we celebrate 100 years of ASHM! The event is fun for the entire family with live music provided by the Last Chance duo, maypole dancing, and family games and activities. Flower crowns and refreshments will be available for purchase. Sample Smörgåstårter, Swedish sandwich cake, or play a round of the classic Swedish lawn game Kubb. Plus check out our Swedish used book sale and *Mormor's Attic Shop*, which is filled with second-hand treasures.

Tickets are \$8 for ASHM Museum Members, \$12 for nonmembers, \$5 for children 5-12, and



children under 5 are free. Tickets include Museum admission and the opportunity to view ASHM's signature Centennial exhibits *From Taste to Tech: 100 Years of Nordic Innovation & Impact* and *A Century in the Making: 100 Years of ASHM*. Tickets are available at the gate or online at <https://www.americanswedish.org/events/midsommarfest-4>

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## About ASHM:

Visit the American Swedish Historical Museum to learn the forgotten history of Swedes in Philadelphia. Built in 1926 during the Sesquicentennial, the Museum has a unique interior divided into a dozen galleries designed to highlight Scandinavian influences in America. The galleries explore a range of topics including the New Sweden Colony, women's history, scientific innovations, and Swedish craft arts. ASHM hosts a variety of programs from



Swedish holiday celebrations to history lectures to family programs.

The American Swedish Historical Museum welcomes everyone to explore cultural identity through stories of Swedes and all Scandinavians and to connect with a vibrant community dedicated to preserving and interpreting culture through celebrations, exhibitions, and opportunities to learn, experience, and grow. No matter your age or interests, ASHM has something for you! Visit our website [www.americanswedish.org](http://www.americanswedish.org) to learn more.

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's NRG/Pattison Avenue stop is within walking distance or SEPTA's Route 17 (to Pattison) can bring you right to the Museum.