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-- FOR IMMEDIATE RELEASE --

**Enjoy a Day of Free Fun for  
Sweden's National Day  
At the American Swedish Historical Museum  
Thursday, June 6<sup>th</sup>, 10am to 3pm**



**Philadelphia, PA-** On June 6<sup>th</sup>, the American Swedish Historical Museum will celebrate Sweden's National Day, from 10am to 3pm. We will be offering **free admission** for all, which includes our current exhibition, *Outdoor Adventures: Navigating the Nordic Way*, which explores the history of navigation and the compass, as well as the development of the sport orienteering. Other festive aspects of the day include a summer-inspired dessert and coffee, along with guided museum tours at 11am and 1pm, **all free of charge!**

Swedes don't always wear their flag on their sleeve or display blustery patriotism, as we sometimes see in the US. But in recent years, they have added National Day (*Sveriges nationaldag*), to their roster of official holidays. It is celebrated each year on June 6<sup>th</sup>, and is similar to the US's 4<sup>th</sup> of July. Originally referred to as Flag Day, the date is in honor of King Gustav Vasa's ascent to the throne in 1523, which is regarded by many as the founding of present-day Sweden.

For more information or if you have questions about National Day, please visit our website, [americanswedish.org](http://americanswedish.org), email [info@americanswedish.org](mailto:info@americanswedish.org) or call (215) 389-1776. All in all, it is sure to be a fun and festive day, so take advantage of this **free** opportunity and help us celebrate the day! The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's NRG/Pattison Avenue stop is within walking distance or SEPTA's Route 17 (Naval Base) can bring you right to the Museum.

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