



AMERICAN
SWEDISH --
HISTORICAL
MUSEUM

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FOR IMMEDIATE RELEASE --

**Sweden's Favorite Brand of Children's Wear, Polarn O. Pyret,
Holding Sample & Warehouse Sale
At the American Swedish Historical Museum
Thursday, March 28, 2019 10am-5pm**



Philadelphia (March 28, 2019) --- Polarn O. Pyret, Sweden's leading children's wear brand, made its much-anticipated arrival to America ten years ago. P.O.P – as the brand is affectionately known – is having its second **Sample & Warehouse Sale in Philadelphia on March 28th at the American Swedish Historical Museum**. Don't miss the opportunity to experience this heavily desired brand, featured by *Real Simple*, *Martha Stewart*, and *Instyle Magazine*, at a significantly reduced price (up to 75% off, sizes Newborn to 12 years). A portion of the proceeds will be donated to the American Swedish Historical Museum.

The sale will take place at the ASHM, in South Philadelphia's FDR Park, from 10am-5pm on Thursday, March 28th. Parking is free and complimentary admission to the museum will be offered all day.

From its humble beginnings in 1976, this beloved premium brand is best known for its playwear, outerwear, and iconic navy and red stripes. P.O.P helps preserve the simple pleasures of childhood by offering clothing that lets kids play freely wherever they are and in all weather conditions. Best of all, the clothing can be worn, washed and passed down for generations to enjoy.

Call 215-389-1776, email info@americanswedish.org, or visit www.americanswedish.org and www.polarnopyretusa.com for more information. The American Swedish Historical Museum is located in FDR Park at 1900 Pattison Avenue in South Philadelphia, five blocks west of the Sports Complex. The Museum is easily accessible from Route 95 or 76 and has free parking. For those taking public transportation, the Broad Street subway NRG/Pattison Ave station, or SEPTA's Route 17 bus is within walking distance of the Museum.

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