

Contact: Jennie Skynas Marketing Tel: 215-389-1776, ext. 108 Email: <u>jskynas@americanswedish.org</u>

-- FOR IMMEDIATE RELEASE --

American Swedish Historical Museum Open for Visitors

Philadelphia, PA- The American Swedish Historical Museum is thrilled to announce that we are open to visitors with our normal operating hours. Museums are spaces of enlightenment and sanctuary. They are places to reflect on history, learn about culture, and experience art. ASHM is grateful to provide such an institution while also valuing the safety of visitors, staff, and volunteers. For those reasons, the Museum is committed to being a community wellness partner and will be adhering to the state and city policies. This includes closing off our childfriendly Pippi Gallery, allowing up to 10 guests in each gallery at a time, and requiring staff and visitors to wear masks at all times while in the museum. For more information on all measures we are taking to keep our visitors safe, visit our website <u>www.americanswedish.org</u>





Opening today on July 3rd, is our exhibit *Small Wonders: Miniatures from the Collections.* Explore some of the smallest objects in ASHM's collection through four display cases on ASHM's Balcony. From small playing cards and dice to a doll's desk with a revolutionary history and a craftsman's advertising models, discover the many stories of these mighty miniatures. Up until September 18th.

ASHM's current exhibition, *New Nordic Cuisine*, is the defining exhibition on one of the most important cultural phenomena to come out of the Nordic countries in recent decades. It focuses on a value-driven food system that has captured the attention of world-famous chefs and home cooks alike over the past 15

years. By examining Nordic food trends in a fun format, this exhibition introduces visitors to contemporary Nordic food and its driving values today. *New Nordic Cuisine* is on display until August 23rd.

For the people who are unable to visit our Museum in person we now offer a free virtual tour of selected galleries. Look around the galleries as our Curator Trevor Brandt tells you more about the rooms and some of the objects in them. When accessing the tour online, don't forget to enable narration by clicking the gear icon in the upper right corner. To access the virtual tour, click or copy this link below: https://poly.google.com/view/7g0VAzW092S

The museum is open Tuesday-Friday, 10 am – 4 pm. Saturday – Sunday 12 – 4 pm. Closed on Mondays and on public holidays. Please contact ASHM at 215-389-1776 or info@americanswedish.org for more information.

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's NRG stop is within walking distance or SEPTA's Route 17 (Naval Base) can bring you right to the Museum.