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-- FOR IMMEDIATE RELEASE --

## Get a taste of local and Nordic brews with **SmörgåsBeer in Your Backyard,** Thursday, July 30th, 6:30 pm

**Philadelphia, PA** – Summer is the perfect time to experience Scandinavian culture by trying new drinks with friends in a fun and relaxing atmosphere. Each July, the American Swedish Historical Museum hosts SmörgåsBeer, which brings people together to experience local and international beers and enjoy Scandinavian food. This year COVID-19 has changed the way we can gather, but not what we enjoy.

Introducing our new version of this classic event, *SmörgåsBeer in Your Backyard!* This package for two features a live Zoom Tutored Tasting Experience on Thursday July 30th at 6:30pm. Brew Masters and representatives from select companies will discuss their brands, flavors, and inspiration in real time as you sample. ASHM's Curator Trevor Brandt will also give people a behind the scenes peek at Museum collection items with a boozy history.



Tickets to the event come with an exciting event bag which includes a six pack of assorted beverages, two collectible *SmörgåsBeer* tasting glasses, an assortment from Sweetish Candy store in Lancaster PA, a coupon for ASHM's Gift Shop, a free water ice coupon from South Philly's Pop's Homemade Water Ice, and a Scandinavian pub trivia game, all in a reusable Museum tote bag. The first 36 people to purchase also get a bonus bottle of Glogg-toberfest mead from Liquid Alchemy!

Tickets are \$45 for ASHM members, \$50 for non-members. You must be 21 or older to purchase this event opportunity. A valid ID must be shown upon pick up or delivery of event bag. Call 215-389-1776 or visit <https://www.americanswedish.org/events/smorgasbeer-your-backyard> for more information and to purchase tickets.

The American Swedish Historical Museum is located in FDR Park at 1900 Pattison Avenue in South Philadelphia, five blocks west of the Sports Complex. The Museum is easily accessible from Route 95 or 76 and has free parking. For those taking public transportation, the Broad Street subway AT&T station, or SEPTA's Route 17 bus is within walking distance of the Museum.

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