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AMERICAN SWEDISH  
HISTORICAL MUSEUM  
CENTENNIAL

-- FOR IMMEDIATE RELEASE --



**Immerse Yourself in Nordic-American Culture at ASHM!**  
**Exhibition Opening Experience!**  
*From Taste to Tech: 100 Years of Nordic Innovation & Impact*  
**April 25, 2026 at 6:00 pm**

**Philadelphia, PA-** Join us for the exciting grand opening of the groundbreaking exhibit, *From Taste to Tech: 100 Years of Nordic Innovation & Impact!* This dynamic evening will celebrate the exhibit's diverse themes, from Marimekko's vibrant fashion to Minecraft's cutting-edge technology.

Be the first guests to explore the exhibit through interactive hands-on experiences, Nordic tasting stations, lively music, and exclusive photo opportunities.

Evening activities include:

- Create your own Marimekko-inspired screen-printing art
- Pick-and-mix until your heart is content, provided by **Sweetish Candy**
- View clips from iconic Swedish motion picture stars with freshly made popcorn in a screening room
- Build your own LEGO creation sponsored by **Bricks & Minifigs of Cherry Hill**
- Snap a photo in a 70's ABBA-inspired immersive set
- Food stations showcasing iconic Nordic cuisine from **Jeffrey Miller Hospitality Group**
- Delicious treats from **Nothing Bundt Cakes**
- Signature Nordic cocktails and mocktails
- a live jazz performance curated by **Jazz & Other Soulful Sounds** featuring the Jim Holton Trio.

Tickets are \$35 for members and \$45 for non-members and include bar refreshments and reception food.

Register here: <https://www.americanswedish.org/events/exhibit-opening-taste-tech-100-years-nordic-innovation-impact>



### About the Exhibit:

Step into a world where Swedish meatballs meet pop music, where streamlined design and functional minimalism redefined modern living, and where Nordic ingenuity brought about life-saving innovations like Google Maps and the three-point seatbelt when *From Taste to Tech: 100 Years of Nordic Innovation & Impact* opens at ASHM.

The exhibition will feature a remarkable collection of artifacts including World War II uniforms, original art for the film *Pinocchio* by Gustaf Tenggren, a pair of dress sandals owned and worn by Greta Garbo, original ads from movies like *Wild Strawberries*, *The Virgin Spring*, and *The Seventh Seal*, vintage SAAB parts, and mid-century modern furniture.

*From Taste to Tech: 100 Years of Nordic Innovation & Impact* will be on view at ASHM from April 26, 2026 to February 7, 2027. Admission is included with ASHM general tickets. ASHM is open Tuesday through Sunday 10:00 am – 4:00 pm.

*The exhibit is made possible by grants from the Philadelphia Funders Collaborative for the Semiquincentennial, SWEA New Jersey, Carl M. Lindberg Family Foundation, and SWEA Philadelphia. Funding for the American Swedish Historical Museum is supported by grants from the Pennsylvania Historical and Museum Commission, a state agency funded by the Commonwealth of Pennsylvania, the Philadelphia Cultural Fund, the ASHM Auxiliary, Barbro Osher Pro Suecia Foundation, Midsommarklubben, Red Moose Charitable Trust, and an anonymous foundation.*

### About ASHM:

Visit the American Swedish Historical Museum to learn the forgotten history of Swedes in Philadelphia. Built in 1926 during the Sesquicentennial, the Museum has a unique interior divided

into a dozen galleries designed to highlight Scandinavian influences in America. The galleries explore a range of topics including the New Sweden Colony, women's history, scientific innovations, and Swedish craft arts. ASHM hosts a variety of programs from Swedish holiday celebrations to history lectures to family programs.

The mission of the ASHM is to welcome all people to explore cultural identity through the story of Scandinavians. The Museum offers a vibrant community dedicated to preserving and interpreting culture through celebrations and exhibitions, while providing opportunities to learn, experience, and grow. No matter your age or interests, ASHM has something for you! Visit our website [www.americanswedish.org](http://www.americanswedish.org) to learn more.

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's NRG/Pattison Avenue stop and SEPTA's Bus Route #4 are within walking distance or SEPTA's Bus Route #17 (to Pattison) can bring you right to the Museum.