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--FOR IMMEDIATE RELEASE --

**Everything Old is New Again!
Announcing ASHM's First Ever
Upcycled Craft Fair
Sunday, October 13th 12-5pm**



Philadelphia, PA: With the opening of our exhibition, *Nordic Changes: Works by Diane Burko*, the Museum is offering a selection of programs focused on sustainability. One of the most exciting trends that has become more and more popular in recent years is the art of upcycling! If you are unfamiliar with this concept, it is essentially taking an old object or material and remaking it into a product that can once again be new and useful to someone, with the added bonus of keeping things out of landfills.

Discover the many ways of creative reuse at the Museum's first ever Upcycled Craft Fair on Sunday, October 13th from 12-5pm on the grounds of the Museum. Local artists and

makers will show how they have taken "reduce, reuse, and recycle" to the next level. Take the opportunity to do some early holiday shopping while doing something good for the planet. Vendors at the fair will be selling everything from furniture to jewelry, clothing and decorative items. You might even find inspiration for your own creativity. \$5 craft fair admission, free for children under 12. Admission includes access to the Museum, where *Nordic Changes* will be on view.

Please contact ASHM at 215-389-1776, info@americanswedish.org for more information or visit www.americanswedish.org. The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's NRG/Pattison Avenue stop is within walking distance or SEPTA's Route 17 can bring you to the museum.

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