



*"Omnibus I" by Anders Zorn, 1895.
This series – featuring people of all genders
and classes traveling by bus – portrayed Zorn's
conception of modernity in striking oils.
Courtesy of Europeana Collections.*

1919—An Empowering Year

by Trevor Brandt

2018 has been a year of momentous elections in Sweden and America. As newly-elected representatives decide upon issues of immigration, social policies, and globalism, we reflect upon the histories of progressivism and human rights that have pushed both countries onto the world stage today.

2019 marks a centenary in the fight for female suffrage in the United State and Sweden, both of whom drafted laws granting women the right to vote in 1919. While this year marked the end of the long-fought constitutional battles of the suffragists, women still could not vote in America until 1920 with the ratification of the 19th Amendment or until 1921 in Sweden with the confirmation of sweeping constitutional reforms.

The struggle for suffrage in both nations is often subject to reductionism—or the attempt to reduce a complex event to a single, simplifying cause. It is commonly argued that the surge of voting reforms around the world stemmed from the First World War. Scholars have noted that women's wartime responsibilities in governments, munitions factories, and (sometimes) the battlefield showed men their potential in modern society and the need for constitutional changes. Such arguments, however, do not capture the full story of women's rights, especially in the Nordic region.

Finland, for example, enfranchised women well before the outbreak of World War I in 1914. This nation has the dual honors of being the first European country to

enfranchise women (1906) and the first to elect female members of parliament (19 women were elected to the newly-formed *Suomen eduskunta* in 1907). Norway, Denmark and Iceland were not long to follow, granting women the right to vote in 1907 and 1915, respectively. Sweden—at the time a relatively socially-conservative nation—was the last in the region to enfranchise women and was the only Nordic nation to do so after the First World War.



Thirteen of the nineteen women elected to Finland's Parliament in 1907. Courtesy of finland.fi

The global catastrophe of World War One marked a break with the past and the opportunity for nations to implement sweeping changes, but it was clearly not the root-cause for Nordic suffrage. Indeed, influential Swedish women had been campaigning for the right to vote for about a century before 1919. Celebrated socialites such as Ellen Key, Selma Lagerlöf, and Fredrika Bremer had lobbied domestically and internationally for women's rights and formed organizations vital for advancing female equality. The association founded in Fredrika Bremer's name was particularly influential in carrying on Bremer's activism after her death and into the 20th century, when it engaged with a variety of women-focused issues.

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Note from the Director

What makes someone significant? Last spring a Swedish blogger looking for writing material asked me to provide her with information about interesting Swedish-American women. The museum has three rooms that are primarily devoted to women, but they are focused on Swedish women like Jenny Lind, Fredrika Bremer, and Astrid Lindgren. So where are the Swedish-American women? I checked several books about Swedish-Americans in the library, but found very few women profiled in them. I had a very hard time believing that Swedish-American women did nothing of significance, but how could I find them...

Looking deeper at the museum's collection, I found that women are represented in a large proportion of the objects, especially through the textiles they made and wore, cooking implements, and their art. Unfortunately, a lot of these objects are hard to link to a specific person or even if we can, we don't know a lot about the woman's life. Does that mean that her life wasn't significant enough to record? Is the object testament enough to her life? I have spent a lot of time this year pondering what makes someone significant and how museums can play a role in making sure that a variety of people's stories are being told.

And so I would encourage you this holiday season to tell the special people in your life how they have made an impact on you. Whether it was a teacher, mentor, or family member, be a part of telling their story. And please, do it in writing so historians of the future have something to work with!

Tracey Beck



Artifacts on the Road

Museums often collaborate to promote programming, design exhibits, or organize visits. One of the most important ways that museums work together is by loaning artifacts for exhibitions. The American Swedish Historical Museum has been proud to participate in national and international loans throughout this past year. With our artifacts on the road, we ensure that we reach new audiences.



Sinnickson Chest: Sinnick Broer, a Finn, brought this painted iron strongbox to the New Sweden Colony. Broer traveled to the Delaware River in 1656 aboard the Mercurius—Sweden's last expedition to the colony. The chest is likely the most valuable artifact dating to the New Sweden Colony and is a vital component of the story told by our collection.

The closest museum we have collaborated with is the Chester County Historical Society in West Chester, Pennsylvania. Last year, ASHM staff organized the loan of our Sinnickson chest, a 1600s strongbox with ties to New Sweden. The Chester County Historical Society's exhibition, *Many Nations*, represented a chance to share our treasured artifact with a wider audience. *Many Nations* explores the diverse peoples who have called Chester County their home. As Swedish settlers were the first Europeans to arrive in this region, this chest represents Swedes and helps to tell the full story of Chester County. The Sinnickson chest is on-view in West Chester until December 31st, 2018.

ASHM's collection also reached Midwestern audiences with a loaned Sami bowl at the American Swedish Institute's exhibition, *CraftBowl*. ASHM's bowl was included within the exhibit's "101 Bowls" section, a collage of bowls from 101 artists and institutions with whom the American

Swedish Institute collaborates. ASHM's Sami bowl—a gift from Västerbotten—highlights our early ties with Swedish craft groups. Research on this bowl inspired ASHM's current special exhibition, *From the Heart, Made by Hand*. The Sami bowl returned in spring 2018 and is currently on display in ASHM's temporary exhibit.

ASHM's most recent, furthest, and longest-term loan is to the Science Museum in London. The Science Museum's new exhibition, *The Sun*, explores 5,000 years of interaction with our closest star. From worship and timekeeping to navigation and energy, this show includes dozens of internationally-loaned artifacts and will travel throughout Europe, Asia, Australia, and America. The Science Museum staff reached out to ASHM to arrange for the loan of one of John Ericsson's solar-powered motors. A 19th-century Swedish-American engineer, Ericsson was a prolific inventor who foresaw the world's depleting fossil-fuels. Ericsson's last decades saw the invention of solar-powered machines, including a motor that creates motion from hot air. Ericsson's model will reach global audiences through 2023.



ASHM's solar motor (far left) is exhibited alongside other late-1800s objects. The reflecting mirror (far-right) is similar to the one originally part of the Ericsson model. Image courtesy of Science Museum, London

1919—An Empowering Year continued from front cover

Such organizations were vital for connecting Swedish activists with suffragists in other nations, and global events such as World's Fairs further pronounced these efforts. Stockholm's 1897 World's Fair, in particular, provided Swedish women with an international platform from which they could petition for increased domestic rights. While women were represented in artistic, handicraft, and industrial exhibitions at the Fair, the Nordic Women's Congress convened at the newly-anointed Swedish Women's National Association to discuss cooperation across international lines. Such inclusions helped to strengthen dialogues between women's rights organizations while popularizing the movement with middle-class Swedish women. Such mobilization saw the membership of these organizations skyrocketing. The Swedish National Association for Women's Suffrage, for example, expanded from 3,500 members in 1904 to upwards of 17,000 members in 1913 across 200 branches, enough momentum to pass universal suffrage reforms through a coalition of Liberals and Social Democrats.



Embroidered Handkerchief: A souvenir of the 1897 Stockholm Exhibition, this embroidered fabric features several of this World's Fair's incredible structures housing modern marvels created by both women and men. ASHM Collection.

Of course, these victories in 1919 did not mark the end of women's rights organizations in Sweden. As explored within ASHM's special exhibition—*From the Heart, Made by Hand*—associations continued to advance equality across multiple avenues. Craft organizations, for example, engaged with questions of female empowerment in

a society allowing them the ability to enter virtually any career path. Led by figures such as Dr. Hanna Rydh, these craft associations highlighted the historic role of Nordic craftswomen over the centuries. While the modern women could enter any path, Rydh argued, women had always driven the Swedish household and, by providing for their own livelihood, had never truly been inferior to men.

While the fight for true, full equality continues in both Sweden and America today, 1919 marked a great triumph in a centuries-long struggle. Their victories were global victories, and we honor them today through memory and action. ASHM works to remember women's rights organizations working throughout Swedish history with its collections and galleries. Action comes from voting and ensuring that our voices continue the fight for all equality today.

Fiber Installations Exhibition by Ted Hallman, PhD



Fiber sculptor Ted Hallman examines the relationship between traditional and modern craft through three contemporary installations on ASHM's first floor.

Explore how Hallman engages his craft by using traditional Swedish techniques. For example, Hallman's vibrant rya rugs reflect the intense spirit of traditional folk paintings. And sculptural pieces such as his massive fabric trees and clouds remind us of fiber's three-dimensional nature. Walk through these galleries to meditate on Hallman's spirited textiles and the eternal dialogue between the traditional and modern.

The Montgomery County-based artist comes from colonial Swedish and Finnish

heritage. A student of painting and weaving from the legendary Cranbrook Academy of Art and strongly influenced by Carl Milles, Hallman also studied with influential Swedish-Finn designers Marianne Strengell and Maija Grotell.

Hallman's work is in the permanent collections of 22 museums worldwide, including the National Gallery of Australia, Canberra; the State Hermitage Museum, St. Petersburg, Russia; the Museum of Art and Design, Helsinki, Finland; and the Victoria and Albert Museum, London. Today, Ted Hallman remains a seminal figure in creating fiber sculptures and installations in American contemporary craft.

Upcoming Events and Registration Info

To Register For Events

call **215-389-1776**, or visit online at

www.americanswedish.org/calendar.htm

There is always something going on at the American Swedish Historical Museum. See below for scheduled events. Please check with the Museum to confirm dates and other details. Refunds will not be granted for cancellations after the registration deadline. To register for events by phone call (215) 389-1776. Online registration is available through links in the museum's email announcements or on the Events Calendar page of our website: americanswedish.org/events.

MONTHLY PROGRAM:

Toddler Time

10:30am - 11:30am

The third Tuesday of each month ASHM offers specially-designed programs to introduce



Swedish culture through art, science, and literature in uniquely fun and creative ways to children ages 18 months to 4 years old. The cost is \$5 per child or free for museum Household Members. There is

no charge for accompanying caregivers. Register by phone or online.

Tuesday December 18, 2018

A Very Swedish Christmas

Tuesday January 15, 2019

Keeping Warm in Winter

Tuesday February 19, 2019

Creature Classification

Tuesday March 19, 2019

Whatever the Weather

Tuesday April 16, 2019

Finding Your Way: Compass & Map Exploration!

New Sweden History Conference –

Sojourning Strangers: Swedes and Germans in the Middle-Atlantic Colonies

Saturday, November 10, 8:30am-3pm

German Society of Pennsylvania, 611 Spring Garden St., Philadelphia PA 19123

Although divided by language and congregations, Swedes and Germans were both ethnic minorities within the predominantly English-speaking colonies. This year speakers will explore interactions between individuals or groups that lead to better understanding of the experiences of Mid-Atlantic Swedes and Germans between 1638 and 1783. Registration for the conference includes breakfast and lunch: \$60 per person (\$35 for students and teachers). Registration deadline is Friday, November 2nd.

Julbord

Friday, November 30, 6:00pm

Nothing makes the holiday season cozier than coming together with family and friends for a very special Swedish Julbord. Join ASHM for cocktails and an authentic Christmas smörgåsbord dinner followed by a Lucia procession. The

Christmas Market is open all evening. Members \$50, non-members \$60, children 4-12 \$25. Cash bar. Register by phone or online by November 26th.



**Lucia & Christmas Market
Saturday, December 1,
11:00 am - 4:00 pm**

Drop in for our family-friendly Lucia Fest, with Lucia processions at 1pm and 3:15pm. The

Christmas Market includes your favorite holiday deli items, Christmas decorations, and gifts, and the SWEA bakery tables will be open all day. The Swedish Christmas Café will be selling holiday foods and sweets for your refreshment. Admission is \$12 for non-members, \$8 for members, children 4-12 \$5. Reservations are not required, but tickets may be purchased in advance on our website.

Museum Glögg Tour

Thursday, December 27, 3:00pm - 5:00pm

Come and experience the holiday spirit with a special guided tour of the Museum and glögg (mulled spiced wine) tasting courtesy of program sponsor Sjöebloom Winery. Staff will take visitors on an in-depth tour of the galleries followed by a light reception featuring this singular Swedish holiday drink which has been expertly crafted by native Swede and Napa Valley wine master Mike Sjöebloom. Spaces on the tour are limited and pre-registration is recommended (must be 21 or over to sample glögg) \$10 for a member, \$20 non-member.

Textile Craft Demonstration Day

Saturday, January 12, 12:00 - 4:00pm

What better way to spend a cold winters day than nestled inside the Museum surrounded by warm textiles! In addition to the From the Heart, Made by Hand: Treasures from the Women of Sweden exhibit, artisans will be stationed around the Museum galleries demonstrating tapestry weaving, embroidery, knitting, and spinning techniques. Textile experts will also be giving talks throughout the day and artist's pop-up shops will be open. Activities are free with Museum admission.

Save the Date! WHYY Viking Tasting Event

Thursday, January 17

In partnership with WHYY and the Franklin Institute, we are hosting a delicious and fun Viking tasting event, with food prepared by Chef Henrik Ringbom, in honor of the Franklin's exhibit, The Vikings: Beyond the Legend. More details to follow, check our website and social media for more info.

Genealogy Meeting

Saturday, January 26, 1:30pm

Save the date for the winter Genealogy Club meeting. Gather with fellow ASHM members and explore the branches of your Swedish ancestry. Not a member, not a problem! There is still plenty

of time to get your ASHM membership. Make a day of it and follow up the genealogy program with research time in the library and be sure to sign up for our delicious pea soup dinner!



**Pea Soup and Punch Supper:
Årtsoppa och Punsch
Saturday, January 26, 6:00pm**

Warm up on a chilly winter's night with a bowl of Swedish yellow pea soup and a cup of

punsch. Dinner is served with sharp cheese, bread, and dessert. Tickets are \$25 for members and \$30 for non-members. Register by phone or online by January 22nd.



Semlor and a Movie

Saturday, February 9, 11:00am

Treat yourself to a rich semla, a cream and almond paste filled Swedish pastry, along with a cup of hot coffee and a Swedish film.

Semlor are often eaten before the start of lent, the Swedish version of "Fat Tuesday." Event tickets are \$13 in advance and \$15 at the door. Ticket price includes one semla, additional semlor are \$6 each. Walk-in welcome or pre-register by phone or online by February 7th.

Textile Workshops

Saturday, February 23, 10am - 1:00pm

Get inspired by the From the Heart, Made by Hand: Treasures from the Women of Sweden exhibit and create your own hemslojd (or home craft) work of art! Choose from two workshop options: create a wall hanging on a rigid heddle loom with Philadelphia Guild of Hand Weavers or learn the basics of wheat weaving and make a plait design with Linda Beiler. Space is extremely limited for each class. \$30 member, \$35 non-member.

extrABBAganza! ABBA Dance Party

Saturday, March 9, 7:00 - 10:00pm

Break out bell bottoms and platform shoes! What better place to celebrate the iconic music of ABBA than the American Swedish Historical Museum. WXPN's own DJ Drake will spin the throwbacks as everyone lets out their inner Dancing Queen. Highlights of the evening will include a dancing and costume contest along with a few surprises! Tickets include food, cash bar. Be sure to register early before tickets sell out! \$30 members, \$35 non-members. Costumes are welcome, but not required.

Swedish Cooking Workshop

Saturday March 23, 10am - 2:00pm

Join fellow culinary enthusiasts for a totally hands on cooking workshop at ASHM. Whether you are new to Swedish cuisine or would like to brush up on old skills with friends, this engaging workshop helps aspiring chefs work through the recipes step by step. Check the events page on the ASHM website for upcoming recipe information. Space is extremely limited; \$50 per person (includes all food and drinks). Reservations are required; sign up online or by phone by February 18th.

Images from Recent Events

Photographs by ASHM Staff



▲ Participants at this year's SmörgåsBeer tasting event enjoying their samples.



▲ We had over 200 people partying the night away at this year's SmörgåsBeer!



▲ For the first edition of the ASHM summer concert series we got to enjoy a mix of jazz and traditional Swedish tunes from the Oskar Stenmark Trio.



▲ For Toddler Time in July, kids played with velocity ramps and explored all different modes of transportation.



▲ Our annual Crayfish Party featured freshly cooked crayfish from the Pacific Northwest, along with other Swedish delicacies.



▲ For our monthly Toddler Time in August, kids got to learn about summer in Sweden, and play various outdoor games.



◀ For our second summer concert, Norwegian singer Ann-Marita Garsed performed Scandinavian folk, contemporary, and original songs.



▲ The museum's outdoor tent set with all the classic decorations for the Crayfish Party.



▲ During our annual meeting for fiscal year 2018 the Amandus Johnson Volunteer Service Award was presented to Kristina O'Doherty by Sandra Pfaff and Tracey Beck



▲ During the annual meeting the ASHM staff got the chance to present some of the work they do at the museum. In this picture Frank Sanders is explaining our success with wedding rentals.



▲ On September 16, curator Trevor Brandt unveiled the new textile exhibition From the Heart, Made by Hand: Treasures from the Women of Sweden.

Contributions

Do you want to make a contribution?

There are several easy ways to support us. Visit our web page <http://www.americanswedish.org/support/donate> or call 215-389-1776 for more information.

Contributions to the Collection

ASHM's collection has received generous donations throughout the summer and fall of 2018. Among the most fortuitous of these donations was the journal of Wilhelm Basi. A Norwegian-born Sami man, Basi was a chef and translator on the 1898 Manitoba Expedition, or the second Sami and reindeer journey from the high Arctic of Scandinavia to Alaska. As told by the spring 2018 exhibition, The Sami Reindeer People of Alaska, these U.S. government-sponsored expeditions introduced reindeer and reindeer herding to the indigenous peoples of Alaska and resulted in Sami families settling throughout the western North American coast. Basi's journal will allow ASHM's collection to continue telling this incredible story.

Among other generous donations were eleven luncheon menus from the Swedish-America Line ship, Gripsholm dating to 1946, four pens by Swedish-American artist and craftsman, David Oscarson, given by Rick Schwartz and Linda Fisher. These pens are crafted with traditional techniques and highlight figures from Swedish history such as Alfred Nobel and Henrik Wigstrom (craftsman of the famed imperial Russian eggs).

New Members

July 1-September 30, 2018

Household

Erin & Tom Avery-Callahan
Christen & Brian Hayes-Simel
Robert & Faith Hedin
Erin & Matthew Hemschoot-Hallam
Elizabeth & Dan Holly-Rizzuto
Teresa & Daniel Kelley-Ruggiero
Ruth Konrad
Jordan & Gina Luchey-Valenziano
Howard Meyer
Kelly & Jeff Perkins-Nocella
Meryl & Joseph Rodgers
Alexandra & Alexander Shoup-Reinhard
Sara Sierschula
Ann & Jim Stouffer-Thornton
Cameron Thompson
Kaitlin Tobin
Vilija & Eric Viliamas-Marcano
Lillian & William Wood-Fernandez
Wendy & Zachary Zhang-Worsham

Individual

Sidney Drill
Kristina Mattila

Senior/Student

Selin Alkan
Maria Archer
Diann Brown
Mary Carmichael
Cynthia Crumlish
James J. Fratanoni III
Cristian Georgescu
Lisa Hacking
Robert Hegstrom
Josephine Kantner
William Nilsson, Jr
Pam Sherman
Caitlin Sofield

Contributions

July 1-September 30, 2018

Serafimer

Barbro & Ernst Larsson

Vasa

The PEW Charitable Trusts Employee Matching Gifts

Gold

Countess Clarissa Bonde
W. Robert & Judith A. Lang

Silver

William and Tracey Beck
Ingrid M Berry

Bronze

Linda & Kenneth Alexy
Jens & Allison Clausen

Friend

Robert & Faith Hedin
Helene Y. Basile & Family

extrABBAganza! ABBA Dance Party

With record sales topping 400 million worldwide, ABBA is arguably one of the best-selling music groups of all time! Winning the 1974 Eurovision Song Contest launched the Swedish band's career during which they produced well over 100 chart topping songs through 1982. In 2017 the group announced their reunion of sorts through a "virtual tour" at which computer generated avatars resembling the 1970's

version of band will perform old favorites and two brand new songs just recorded. To celebrate this Swedish cultural phenomenon, the American Swedish Historical Museum is excited to host the *extrABBAganza! ABBA Dance Party* on Saturday March 9th from 7-10pm. Dance away those winter blues by moving to the timeless favorites *Dancing Queen*, *Waterloo*, *Mama Mia*, *Super Trouper*, and many more.

DJ Drake will transform the Museum into a 1970's disco through music. Highlights of the evening will include a dancing and costume contest along with a few surprises! Tickets include food, cash bar.

Be sure to register early before tickets sell out! \$30 members, \$35 non-members. Costumes are encouraged but not required.

Membership

Please print all information as you wish it to appear on the membership roster.

Return this form to:

American Swedish Historical Museum
Attn: Membership
1900 Pattison Avenue
Philadelphia, PA 19145-5901

Among the benefits of membership are:

- free admission to the Museum and library
- use of the ASHM Swedish Film Library borrowing system
- guest passes
- subscription to the newsletter
- 10% discount in the Museum Store
- discounts on admission to most events, workshops and Swedish language classes

For more information, please call 215-389-1776.

Application & Renewal Form

Name(s) _____

Address _____

City _____

State _____

Zip _____

Telephone _____

Email _____

- ☐ **\$35:** Senior/Student ☐ **\$75:** Organizational (Non-profit only) ☐ **\$500:** Patron
☐ **\$50:** Individual ☐ **\$125:** Friend ☐ **\$1,000:** Key Contributor
☐ **\$65:** Household ☐ **\$250:** Sustaining ☐ **\$2,500:** Life
- Make check payable to ASHM or ☐ Charge my: VISA | MasterCard | Discover

Account # _____

Exp Date _____

The official registration and financial information of ASHM may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Your membership contribution to the American Swedish Historical Museum is tax deductible to the extent allowed by law.

 Please detach here and return.

Conquer Your Holiday Shopping List



The lead up to the holidays is always an exciting time at the museum and this year we have so many new and fun items to explore in the Museum Shop. We have lots of new Viking themed items including "chain mail" t-shirts in children's and adult sizes, playing cards, notecards, and Viking law mugs. We have several new lines of household linens, as well as new designs by Eklund and Lapuan Kankurit. Want to know more about the hottest nordic living topics like *hygge*, *städning* and *päntsdrunk*? We have books for you. Completely new product lines for our shop include the super soft, safe and adorable animals from TeddyKompaniet, Sweden's most popular plush toy company. Anna Viktoria is a design line with includes jewelry, blankets, ceramic figures, and tote bags

all with modern dalahorse designs. Also new this year are Scandinavian specialty pans by the American company NordicWare. Get your high quality heart waffle irons, rosette irons and ebelskiver pans in time for holiday baking and entertaining. Need a hostess gift? How about a delicious Swedish cake mix in a jar from Swedish Sweets?

Two ways to Earn Swedish Bucks

Again this year, we will be offering a special Swedish Bucks promotion for new members. If you purchase a membership for the first time between November 1 and December 31, you will receive a \$10 coupon for Household members and \$5 coupon for Individual/Senior & Student level members to use in the Museum Shop.



Please remember that this promotion also applies to gift memberships. So if you gift a membership to a friend or relative, they will get that added bonus!

Also, to make your holiday shopping more rewarding, for every \$50 spent in the Museum Shop between November 1 and December 31, 2018 the customer received a \$5 off coupon to be used on their next purchase. Swedish Bucks earned are valid through January 31, 2019.



Museum Tour and Glögg Tasting



Every Swede knows it isn't the holiday season without glögg. New this year, ASHM is combining the warm atmosphere of the Museum with the warm glow that comes from drinking this special spiced mulled wine. On December 27th from 3-5pm ASHM invites you register for a guided tour and glögg tasting. Staff will provide special insight into some of their favorite collections and following the tour attendees can join a light reception and sample a very special glögg provided by our program sponsor Sjöblom Winery.

As noted on their website, Mikael Sjöblom is the Glögg Master as well as winemaker at Sjöblom Winery. He and his Swedish team have over 80 years of experience making glögg, and are behind many successful name-recognized brands in Sweden. Mike emphasizes that "to make good quality

glögg, it is imperative to start with a good quality wine. My glögg is made with a 2016 vintage wine. Only a handful of other wine makers also create glögg, and unfortunately, understanding the importance of the base wine is often lost in translation when adding spices to it." Mike prefers to work with natural flavors. A full-flavored wine to bring forward the fruit, and organic ingredients to create the characteristic glögg flavor are carefully blended, thereby eliminating the need for too much extra sugar.

If you would like to attend this special opportunity, please register in advance on our website www.americanswedish.org. Tickets are \$10 for members and \$20 for non-members (must be 21 or older to sample glögg). If you would like to learn more about Sjöblom Winery, be sure to check out Mikael's Glögg Club: www.gloggclub.com.