

**American Swedish Historical Museum**  
**2025 Outdoor Christmas Market Vendor Application**  
**Sat December 6th and Sun the 7th, 10am-4 pm (Optional Friday 5th, 5-7pm)**

The ASHM traditional Christmas Market is held outside on the Museum Terrace. This pop-up opportunity will give you the chance to sell your work to an engaged community audience in South Philadelphia. Weekend attendance averages 900-1000 visitors.

Vendor fees are based on location. All vendors will be located on the ASHM Terrace. Space under the large event tent is \$150. Space on the lawn side of the Terrace is \$75 and you may provide your own 10x10 pop-up tent.  
Spaces in both areas are limited.

If you have questions, please contact Lauren Burnham or call 215-389-1776 x106.  
To learn more about us and to help us promote the event, check out [www.americanswedish.org/events](http://www.americanswedish.org/events).

**Vendor Event Regulations**

1. Set-up is Friday Dec. 5th from 9am-4pm and/or Saturday the 6th from 7:00am-9:45am. Vendors must be ready by 10am - event start time on Saturday or 5pm on Friday if opening for the Julbord Dinner event.
2. Vendors may choose to leave their merchandise set-up outside in the ASHM's fenced property overnight at their own risk. There is no onsite overnight security at ASHM. Space will be offered to vendors to store their merchandise inside the building overnight if preferred. ASHM is not responsible for vendor merchandise at any time in any location.
3. Vendors must remain open until the event ends on Sunday at 4pm.
4. Items for sale must be within the hemslöjd/handmade tradition event theme. ASHM reserves the right to decline vendor applications whose merchandise is duplicative of other vendors and/or does not fit the theme. If selling alcohol, the vendor must possess & provide a copy of their off-site sale permit.
5. Each vendor will be provided two 6ft tables and two chairs for use. Vendors must provide their own pop-up tent and table cloths if preferred.
6. Free WiFi is available for use. Vendors must provide their own credit card processing software and devices.

**Vendor Information**

Vendors must register by 11/17/2025. Payment is due with application submission. Spaces are limited and will be filled on a first paid basis. ASHM is located at 1900 Pattison Ave., Philadelphia PA 19145.

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\_\_\_\_\_  
Contact

\_\_\_\_\_  
Business Name & Social Media

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Cell Phone Number

\_\_\_\_\_  
Address

Please indicate if you plan  
to be open during the  
ASHM Julbord Dinner  
on Friday 12/5 from 5-7pm

Yes

☐

No

☐

\_\_\_\_\_  
Brief Description of Merchandise

☐ \$150 Under Event Tent

☐ \$75 On Terrace Lawn

\_\_\_\_\_  
Signature

Mail Full Application with Vendor Fee to:

Lauren Burnham

1900 Pattison Ave., Philadelphia PA 19145

(Please make checks out to ASHM )

\_\_\_\_\_  
Date

By signing this form the vendor acknowledges to abide by the stated event regulations above and that American Swedish Historical Museum is not responsible for vendor merchandise on the premises.

## Exterior Terrace Images of the Americans Swedish Historical Museum



\$75 Vendor fee for space on the lawn side. Vendors may provide their own pop-up tent (10x10).



\$150 Vendor fee for space in the tent.

