



Photographs courtesy of the PHS Flower Show.

## Partnering with the Philadelphia Flower Show

It was announced in December, that the Philadelphia Flower Show will be held in FDR Park this summer, **June 5th–13th**. We are thrilled to share that the American Swedish Historical Museum is partnering with the Philadelphia Flower Show this year in several ways. First, all visitors to the Flower Show will be able to visit the ASHM as part of their ticket purchase. Second, Philadelphia Flower Show displays will be in our main exhibition gallery, including the categories of: Pressed Plants, Photography, and Botanical Jewelry. We are excited about this opportunity for our museum to reach hundreds of thousands of people who have never been to the museum before.

Furthermore, ASHM will have a vendor booth featuring Scandinavian products

in the main Flower Show vendor area and Jeffrey A. Miller Catering will have a Swedish-themed café in the ASHM tent! JAM Catering is looking forward to the opening of Christina's Cafe at ASHM for the Flower Show in June. JAM will be serving modern Swedish cuisine—featuring an assortment of *smörgås* (sandwiches) on house made JAM rye bread as well as Swedish cookies and pastries. They will also offer a few non-Swedish JAM favorite salads and snacks for the non-Swedes in the crowd. JAM will setup linen-covered individual and group-sized tables under the tent on our beautiful terrace and offer waiter service for guests.

ASHM members will qualify for special early entry to the Flower Show from 9–10 am.

*continued on page 2*



## Note from the Director

As we look ahead to spring, it's hard to believe that we are still walking through this global pandemic, surrounded by uncertainty and doing so much remotely. Last March I would have never guessed that COVID-19 would still be impacting every aspect of our lives over a year after it began. But the beautiful thing about spring is that it may be delayed sometimes, but it always comes, bringing signs of hope.

One of the bright spots of having to do things in new ways over the last 12 months, is that the museum gets to be a part of this year's Philadelphia Flower Show. The Flower Show has become something I really look forward to every year when winter seems to be dragging on. My anticipation for this year's show started last summer, as we got to know the dynamic and creative team from the Pennsylvania Horticultural Society. It has been inspiring to work with them as they envision a remarkably different but equally spectacular event.

We are also looking forward to new ASHM programs birthed out of the current constraints—things like Friday Field Trips to all kinds of fascinating museums to classes and workshops that allow us to learn new ways of creative expression through language, food, and paint!

Behind the scenes, we are preparing to add some new staff members to our team. Stay tuned, I hope to have an update for you by the time of our next newsletter. For now, please know that we continue to work on your behalf to provide a place of community, even if that looks different than it used to. I hope to see you on Zoom soon!

*Tracey Beck*  
Tracey Beck

### The Philadelphia Flower Show *continued from front cover*

Just buy a morning ticket and show your ASHM Member card at the Flower Show gate for members-only early access. Keep an eye out for more communication in our weekly emails as we get closer to this historic event.

#### About The Philadelphia Flower Show

The PHS Philadelphia Flower Show is the nation's largest and the world's longest-running horticultural event and features stunning displays by some of the world's premier floral and landscape designers. The Show has been named "Best Event" by the International Festivals and Events Association and "Best of the Best" by the American Bus Association (for the fifth consecutive year) in 2020–2021.

Started in 1829 by the Pennsylvania Horticultural Society, the Show introduces diverse and sustainable plant varieties and garden and design concepts. In addition to acres of garden displays, the Flower Show hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, special events, and the citywide Bloom Philly pre-Show celebration.

This annual gardening attraction will move outdoors for the first time, making this a once-in-a-lifetime experience that will incorporate the beautiful landscape of FDR Park. The 2021 Flower Show will showcase spectacular new presentations of all-new displays and activities for gardeners, plant enthusiasts and design aficionados. The Show's theme, "HABITAT: Nature's Masterpiece" will explore the beauty of

life through nature's kaleidoscopic lens. Visitors should be ready to see exceptional beauty, learn from a diverse line-up of designers and leading horticulturalists and enter a new gardener-centric experience that invites everyone at all skill levels to nurture a lifelong connection to plants and gardening.

PHS, an internationally recognized nonprofit organization founded in 1827, plays an essential role in the vitality of the Philadelphia region by creating healthier living environments, increasing access to fresh food, growing economic opportunity, and building deeper social connections between people. PHS delivers this impact through comprehensive greening and engagement initiatives in more than 250 neighborhoods; an expansive network of public gardens and landscapes; year-round learning experiences; and the nation's signature gardening event, the Philadelphia Flower Show. PHS provides everyone with opportunities to garden for the greater good as a participant, member, donor, or volunteer. For information and to support this work, **please visit [PHSonline.org](https://www.phsonline.org)**.



A selection of smörgåsar (sandwiches) that will be offered at Christina's Cafe.

## ASHM Goes Digital

Join us online through new digital platforms and initiatives. Last year was full of quick changes as we adapted many programs to new digital formats. We added and upgraded parts of our website and began putting content on our new YouTube Channel! On our new YouTube Channel you can see past virtual Toddler Times, gallery and gift shop tours, past Lucia performances and our 2020 New Sweden History Conference. Our videos allow you to visit and learn all from the comfort of home. Stay tuned for more to come!

# Behind the Computer: The People Who Make Virtual Programming Possible!

ASHM has been working hard to bring a wide variety of virtual events into your home and will continue throughout 2021. Producing this content would not be possible without the help of our programming partners. We would like to introduce some of the people who have a passion for Scandinavian culture and will be sharing it with the community during upcoming events.



## **Carol Ann Curry: Dala Horse Painting Workshop**

ASHM's newest program partner, Carol Ann Curry, lives in Illinois and has developed her

Scandinavian Folk Art skills through her love of Dala Horse painting. From a young age it was her dream to be an artist but professionally she went into nursing. Carol continued to pursue her artistic passion and found a creative outlet while exploring her cultural heritage at the Henry County Historical Museum.

After purchasing two Norwegian Fjord Horses, the breed that the Swedish Dalahäst carvings are inspired by, her love for the cultural icons grew. She began to buy the plain carved wooden horses and paint them herself in the traditional Swedish kurbits folkart style. Carol studied Norwegian rosemåling technique at the Vesterheim Museum in Decorah, Iowa, and then took additional classes from an international Swedish kurbits artist. She notes that the main difference between the two folk art techniques is that Norwegian rosemåling utilizes a lot of scrolling vs the imaginative Swedish kurbits style which uses brighter colors and intricate floral patterns.

Carol even won a competition to paint a large goat statue using the Swedish technique that is displayed in Gävle, Sweden, the sister city of Galva, Illinois. Carol credits her passion for horses and

her Swedish heritage as the biggest driving factors fueling her love of painting and learning about the old folk-art traditions. Working now with the Bishop Hill Heritage Association, she teaches in-person Dala Horse painting workshops. Both Carol and Bishop Hill are partnering with ASHM to take the class virtual for the first time!



## **Tyler Graybeal: Swedish Easter Candy Tasting**

Tyler has worked with ASHM over the last few years in multiple capacities including through his participation in the summer fundraiser

Smörgåsbeer. While some children dream of owning a candy store when they grow up, Tyler was introduced to the idea as an adult by two friends. They acquainted him with the pick-and-mix wall and how huge the candy culture is in Sweden.

Tyler fell in love with the concept and unique flavors and proceeded to do research on U.S. availability at the New York stores BonBon and Sockerbit. Seeing a market opportunity, Tyler found a location in an up and coming neighborhood in downtown Lancaster to set up his shop, Sweetish. When asked what he likes most about owning a Swedish candy store, Tyler responded that he greatly values the friendships and connections he has made with this wonderful cultural community through organizations like ASHM and the Swedish-American Chamber of Commerce Philadelphia. Customers are so welcoming and excited by the stock, it often sparks personal memories and connections for people. He spends a lot of time keeping up with trends in Sweden of what new products are coming out, what kinds of new spins are being made on traditional candy, and finding products that people haven't tried yet. Tyler says Swedish candy is very special both because of the wide variety of

flavors and the natural ingredients they are made from. Similar candy in the U.S has artificial chemicals to achieve a synthetic taste but Swedish candy has just few ingredients that rely on natural colors and flavors. Tyler looks forward to introducing some unique Swedish Easter candy to new audiences during the guided tasting program in March.



## **Amy von Sydow Green: Virtual Cook-A-Long Series**

Beginning last year, ASHM has proudly partnered with nutritionist

and cook book author Amy von Sydow Green to bring her expertly crafted recipes straight into homes across the country. Amy enthusiastically shares her knowledge of how to create healthy Nordic inspired cuisine through step-by-step tutorials during which participants get to actively make the dish right in their own kitchen with her experienced guidance. Amy grew up in Gothenburg Sweden, and attended Wellesley College in the U.S. She briefly moved back to Sweden with her American husband Jeff before settling in Philadelphia where she became a licensed registered dietitian.

Currently, she is a consultant at Penn Medicine and works as a contributor for health and fitness businesses. Amy enthusiastically claims "cooking and recipe creation have always been passions of mine. I have been able to combine work and pleasure by writing four cookbooks in Sweden in collaboration with my sister who is a lifestyle journalist and TV personality. Our most recent cookbook, *Around the Table with the von Sydow Sisters*, was created together with my sister as well as my mother". Amy continues to share her love of cooking with her husband and three children and looks forward to being invited into your kitchen during our next virtual cooking class!

# Spring 2021 Upcoming Events and Registration Info

There is always something going on at the American Swedish Historical Museum. See below for scheduled events. Please check with the Museum to confirm dates and other details. Refunds will not be granted for cancellations after the registration deadline. To register for events by phone call (215) 389-1776. Online registration is available through links in the museum's email announcements or on the Events Calendar page of our website, [americanswedish.org/events](http://americanswedish.org/events).



## Virtual Field Trip Friday Series

**12:15 pm – 1:00 pm**

Take a break from your day, whether at home or work, to be immersed in

a Scandinavian cultural experience. Each field trip experience is 45 minutes long and presented over Zoom. \$5 for members and \$10 for nonmembers, registration is required.

**February 19th: Museum of Danish American in Elk Horn, Iowa**

**March 26th: Vesterheim National Norwegian-American Museum in Decorah, Iowa**

**April 9th: Vasa Museum in Stockholm, Sweden**

**May 7th: Ribe Viking Museum in Ribe, Denmark**

More Dates to Be Announced, please check [www.americanswedish.org/events](http://www.americanswedish.org/events)



## Virtual Cook-A-Long with Amy von Sydow Green—Sundays, 2:00 – 3:00 pm

Join Amy on the Sundays below from 2:00- 3:00 pm for at home cooking class.

You can choose to cook along with Amy or watch her demonstration and give the recipe a try later. Participants will receive the full recipes with ingredient list and a link to the Zoom class. Space in class is limited to 15 participants, so book your spot early! \$10 for members and \$15 for nonmembers.

## Semla Muffins- February 28th

This month join Amy and family for a special recipe designed for kids in the kitchen!

## Våffeldagen- March 21st

Classic Swedish waffles are a must in March, learn how to make them!

## Springtime Cooking- April 25th

Join Amy as she fashions a delicious and colorful spring-inspired salad.

## Virtual Guided Swedish Easter Candy Tasting



## Thursday March 11th

**6:00 – 7:00 pm**

Are you ready to take your Easter basket to the next level?

Sweetish candy store owner Tyler Graybeal will introduce

participants to new and unique Swedish treats in this guided tasting program. The candy package includes 1 Pound of Sweet and Sour Pick-n-Mix, ½ pound of wrapped Pick-n-Mix, 1/4 pound of Salty Licorice, and 2 candy bars or boxed candy which he will discuss over Zoom. Museum staff will also be on hand to explain unique Swedish traditions like Easter witches, feather branches, and paper mâché eggs. Candy packages for the event can be picked up from either the American Swedish Historical Museum or the Sweetish Candy Store

in Lancaster Pennsylvania in the first weeks of March or mailed for an additional shipping fee.

**For more information or to register visit our website. \$20 Members, \$25 Nonmembers**

## Easter Family Fun Day

**Sunday, March 14th 2:00 pm - 3:00 pm**

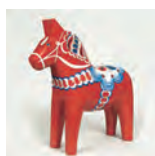
Introduce your little ones to Swedish Easter traditions and visit our exhibition *From Fairy Tale to Fantasy: The Art of Gustaf Tenggren*.

This afternoon drop-in program will feature grab and go craft kits, a family photo-op station, and an egg hunt. This program will take place outside rain or shine. All attendees are required to wear masks. Free for members, \$25 for nonmember families up to 4 persons and \$5 for each additional family member. Includes museum admission.

## Breaking Boundaries: A Conversation with Jason and Marcus

**Thursday, April 8th 1:00 pm**

Hip-hop artist Jason "Timbuktu" Diakité and Chef Marcus Samuelsson host the podcast "This Moment" that examine the fascinating current events through the lenses of their respective current countries (Sweden and USA), their deep roots in both places and the thoughtfulness of two of the world's most respected creative artists in their fields. Together, along with their vast network of compelling global guests, they are able to uniquely capture This Moment for us all. Join the Swedish-American museums in a webinar that explores the road towards the creation of the podcast and a look at how the Swedish-American community can find its way forward in this global movement.



## Virtual Hemslojd Workshop: Dala Horse Painting

**Sunday, April 10th**

**10:00 am – 12:30 pm**

In partnership with the Bishop Hill Heritage Association,

ASHM is excited to offer a virtual Dala Horse painting workshop! Artist Carol Ann Curry

## To Register For Events

call **215-389-1776**, or visit online at

[www.americanswedish.org/calendar.htm](http://www.americanswedish.org/calendar.htm)

will discuss the history of Dala Horse craftsmanship and teach participants the intricate Swedish kurbits style of painting used in traditional decoration. The two-hour Zoom workshop includes a hand-carved wooden horse, paint, brushes, spray varnish, and step-by-step instruction. No artistic experience is necessary! **Craft kits can be picked up from the Museum or mailed right to your home for an additional \$15 shipping fee. This workshop is \$60 for members and \$65 for nonmembers. Registration is required and space is limited.**

## Science & Sustainability

### Homeschool Workshop

**Friday, April 16th 10:00 am - 12:00 pm**

This workshop is geared for families with children in K-6th grades who are learning at home or homeschooling This program will focus on science and sustainability in Sweden using STEAM techniques. Participants will learn about Swedish inventions and innovations through a museum tour and hands on activities. This program fee is \$5 per child, accompanying adults are free. Registration is required.



## Spring Into Auction!

**Friday, April 23rd –**

**Saturday, May 8th**

One of the fun ways that you can support the on-going work of ASHM is by

participating in our online auction this spring! Participants will have two weeks to bid on items and experiences on our online auction platform. Encourage your friends and family to bid too. Please check our website and weekly emails for more information.

## PHS Philadelphia Flower Shower

**Saturday, June 5th – Sunday, June 13th**

This year the Philadelphia Flower Show will be taking place in FDR Park. During the Flower Show, ASHM will only be open to Flower Show attendees. ASHM members will have early access to the Flower Show with their purchase of a morning ticket.

**To learn more about the Philadelphia Flower Show visit [phsonline.org](http://phsonline.org).**

## Save the Date:

### Midsommarfest

**Saturday, June 26th**

**4:00 pm – 7:00 pm**



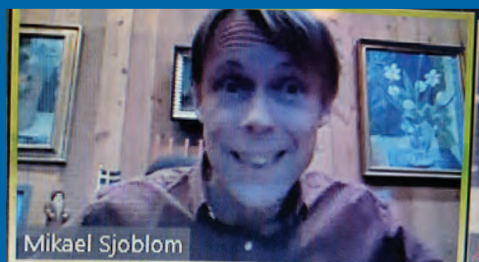
# Images from Recent Events

Photographs by ASHM Staff

► Participants showing off their cakes during a Cook-A-Long class.



► Swedish Ambassador, Karin Olofsdotter, who gave the opening address at the Virtual Pea Soup Dinner.



▲ Wine maker Mike Sjoblom speaking during Glögg tasting.



▲ Volunteers showing seniors ready-to-go.



▲ Swedish Language Beginners class meeting in November.



▲ Shoppers at our Outdoor Christmas Market



▲ Author Diane Zinna spoke about her book *The All-Night Sun* at our January book discussion.

▼ Our first Virtual Field Trip Friday toured the Turnblad Mansion in Minnesota.



▲ The Last Chance Band playing at the Outdoor Christmas Market

# Contributions

**Do you want to make a contribution?** There are several easy ways to support us. Visit our web page [americanswedish.org/support](http://americanswedish.org/support) or call **215-389-1776** for more information.

## New Members

October 1st 2020 – January 31st, 2021

### Life

Karin Bergqvist  
Olof Bergqvist  
David & Ingrid Hang

### Organizational

Middletown Free Library

### Household

Bill & Barbara Dowdall  
Juha Huttunen  
Anneli Lagerberg  
Lori Shaer  
Diane Sandvik  
Katherine L Schleigh  
Hillary Shade  
Peter & Mari Shaw  
Carl Strandberg  
Sandi Strith  
Anna Stokes  
Donald Swenson & Jen Rajkowski  
David Sydlik

### Individual

Stephen Baron  
Ken Nelson  
Anna Ohlsson  
Martha Reilly  
Susan Satkowski  
Alissa Sears  
Maria Strom Dziki

### Seniors/Students

Christine Hobbs  
John Mahony  
Joseph Mathews  
Janet Miles  
Nils Nelson  
Charles Phillips  
Sheila Romine  
Robert Sundling  
Daniel van Buskirk

## In Memoriam

*The ASHM community lost some very special members in the last few months. We send our condolences to their friends and family..*

Donald Knutson  
Karin Pearson  
Leonard Beck  
Peter Davenport  
Jim Seagers

## Annual Giving and Contributions

October 1st, 2020 – January 31st, 2021

### Serafimer

Bo Bergqvist  
Paul Muther & Dr. Ulla Dagert-Muther

### Vasa

Kristina & John Antoniadis  
Elisabeth Brown  
Barbara A. Capozzi  
Kay Ford  
Kristina & Charles Kalb  
Britta A. Mattson  
Mary McCoy  
Margot & James Patterson  
Mrs. Sandra Pfaff  
Fanny Warren  
Al Wulff

### Gold

Ken & Kerstin Cook  
Margaret Copeland  
Gordon & Jane Downing  
Christina Hagman  
Hendrickson Family  
LaVonne & Eric Johnson  
Ruth Lindeborg & Leonard Busby  
Erik & Nicole Muther  
Kristina & John O'Doherty  
Eleanor Poe Barlow  
Margaretha Talerman  
Lorraine & Richard Waldron

### Silver

David & Ingrid Beery  
Morris & Birgitta Davis  
Paul Engstrom  
Anat Feingold – *In Memory of Karin Pearson*  
Ulla M. Heinicke  
Sandra Lazo  
Elsa Orescan  
Earl & Sylvia Seppala  
Rev. Dr. Kim-Eric Williams & Ruth Nelson Rizzi

### Bronze

Anonymous  
Ann Anderson  
Helene Y. Basile & Family  
Marianne Baeckstrom  
William & Tracey Beck  
Tracy & Steve Carr  
Mary Anne Carlson Morgan  
Alice Christensen  
Margaret Churchville

Keith & Hilma Cooper

Genevieve Haines  
Robert Arvid Hofström  
Christina Holm  
Ralph Holmberg  
Gudmund Iversen  
Karin Kornaga  
Gunilla Knutson –

*In Memory of Donald Knutson*

Barbro & Ernst Larsson  
Timothy Nurvala & Al Wulff  
Kenneth Nuttall  
Jere & Birgitta Paddack  
Victoria E. & Robert A. Peterson  
Susan Sjostrom  
Shirley Stengel  
Gretchen & Luke Walker  
James & Sophia Walker  
Sargit Warriner  
Melissa Weismann & Tom Hooper

### Friends

Christer & Patricia Baeckstrom  
Alison Bennett  
Kate C Bonning  
Robert & Ingrid Cagan –  
*In Memory of Donald Knutson*  
William Callahan & Vivianne Englund-Callahan  
Michael & Jill M. D'Andrea  
Barbara E. Good  
Lisa & Bill Hoffman  
Elisabeth Hohman  
Margaretha Joelsson  
Maj-Britt & Robert Lautman  
William Leslie  
Mark Lundgren –

*In Memory of Kenda Nimocks Lundgren*

Rosemary & Jeffrey Moller  
Dr. Jan Newstrom Thompson  
Maud Palmer  
Herbert R. Rambo  
Susan Ross  
Robert Rudin  
Faith Sandstrom  
Diane Sandvik  
Deb Schreffler  
David O. Segermark  
Ann-Charlotte Storer  
Virginia Swedberg  
John Tepe  
Selma Tepper  
Inger M. Zeller



## Virtual Field Trip Fridays

Do you have a travel bug but COVID is keeping you from the world? ASHM is excited to bring the world to you with our new Virtual Field Trip Friday program series! Each month we are partnering with museums throughout the U.S. and Scandinavia to bring their collections to you. Experts from each organization will personally guide you through their exhibits and answer questions during lively conversations.

Each program is 45 minutes long over the lunch hour so you can take a break from your day, whether at home or work, to be immersed in a Scandinavian cultural experience. These trips will allow you to



View of the Vasa Ship at the Vasa Museum in Stockholm, Sweden.

see Norwegian rosemaling folk art, learn about the Danish immigration experience, explore a historic ship, and see Viking artifacts up close. This is the perfect way to preview places of interest to visit when

travel is possible again! Programs are from 12:15 – 1:00 pm, \$5 for members and \$10 for nonmembers.

**February 19th:** Museum of Danish American in Elk Horn, Iowa

**March 26th:** Vesterheim National Norwegian-American Museum in Decorah, Iowa

**April 9th:** Vasa Museum in Stockholm, Sweden

**May 7th:** Ribe Viking Museum in Ribe, Denmark

More dates and locations to be announced, please visit to register.

[www.americanswedish.org/events](http://www.americanswedish.org/events).

## Donate to ASHM with AmazonSmile



Have you been shopping and ordering online a lot this past year? Consider adding a donation to the American Swedish Historical Museum with AmazonSmile. Through the AmazonSmile program, Amazon will donate 0.5% of the price of eligible purchase to the charitable organization of your choice. To shop AmazonSmile products head to [smile.amazon.com](https://smile.amazon.com) and select the American Swedish Historical Museum as your charity of choice, then simply search for the products you are looking to buy. ASHM thanks you for your continued support!

## Contributions to the Collections

We are grateful for gifts made to the collection over the last year. Elizabeth McLean donated a framed woodblock print from a Swedish Herbal book by Johan Palmberg dated 1684, detailing the pre-Linnaean classification of a Columbine plant. Herman Baron, donated a collection of Dansk advertisements from the late 80's by graphic designer Lou Dorfsman. Our historical building records grew this past year through a donation from John H. Hill. His donation contained a number of records, correspondences, and photographs between the Morton Building's original architect, John A. Nyden, and ASHM's founders.



Pictured is the page of the Swedish Herbal book by Johan Palmberg (1684), given by Elizabeth Mclean.

## Spring Into Auction!



One of the fun ways that you can support the on-going work of ASHM is by participating in our online

auction this spring! Consider joining the fun in one of these ways:

Donate items for the auction. The key to any successful fundraising auction is having a great catalog of items for people to bid on! Are you creative? Considering donating something you have made. Gift cards/certificates are also wonderful things to donate—consider buying one from a business you want to support in these challenging times. We need to receive all items for the auction by March 26. Please contact the museum by calling 215.389.1776 for more information on how to donate.

Bid! Our online auctions make it possible for ASHM supporters to participate no matter where you are. Encourage your friends and family to bid too! Now bidding is easy to do with your cell phone or computer. The auction opens on April 23rd at noon and bidding will end May 8th at 5:00 pm EST.

**Connecting  
Cultures and  
Community**

## Galleries Are Open!

ASHM galleries reopened again on January 8th and we are happy to welcome back staff, members, and visitors. ASHM has taken several precautions in making our museum a safe place to visit including adding sanitizer stations, sneeze guards at desks, and requiring all staff and visitors to wear face coverings. We miss seeing you in the galleries and hope you will visit soon!

### **If you haven't visited in a while here is what to expect:**

- ▶ All staff and visitors wear a face covering while in the museum.
- ▶ Staff and visitors maintain physical distance of 6ft while in the museum.
- ▶ Gallery and gift shop capacities are limited to one group of visitors at a time.
- ▶ ASHM staff are regularly cleaning commonly touched surfaces and have removed touchable objects from the galleries.
- ▶ Hand sanitizer stations are readily available to use throughout the building.



For more information about COVID safety and policies visit our website:  
[www.americanswedish.org](http://www.americanswedish.org)