

# Annual Report FY 2024

July 1, 2023 — June 30, 2024



**Connecting  
Cultures and  
Community**



## WE'RE MAKING PROGRESS

What is an annual report if not a presentation of progress? Reflecting on the Museum's progress as an organization in the past year, I see it falling into two categories: outreach and planning.

We are successfully extending our reach. Exhibitions have always been a way we or any museum try to reach new communities. *Radically Marimekko* was certainly successful in that respect—it was our most highly attended exhibition in the last decade! It's continuing to help us reach a broader audience through a popular YouTube tour and a traveling version of the exhibition, which opened in Chicago in August 2024. But we did so much more this year to reach broader and diverse audiences. We continue to innovate with our programming. We instituted Free Second Sundays, attracting casual park users to visit for the first time. We have created a more welcoming outdoor environment with new plantings, a sculpture installed outside, and outdoor seating encouraging more people to spend time enjoying our property. And more and more, whether it is for the local police district, park groups, or local organizations, our facility is being used as a gathering place.



The progress that is more difficult to see is the investment of time, creativity, and resources that goes into turning dreams and ideas for the future into tangible plans to move forward. The Board of Governors adopted a strategic plan for 2024-2030. The Museum also received two generous gifts specifically targeted to help us plan for our Centennial in 2026. The first was a planning grant from the Philadelphia Funders Collaborative to help us plan our exhibitions for that pivotal year for everyone in Philadelphia (and the USA!). The second was a very generous gift from Paul Muther and Ulla Dagert-Muther which underwrote the cost of hiring talented professionals from Fairmount Consulting to help us evaluate how much money we can plan to raise, as well as how to strengthen our institutional capacity to ensure a successful campaign.

So many of our visions are coming true. We are becoming better known in the community. We are becoming a center for understanding not just the Swedish impact on America, but also the Finnish, Norwegian, Danish, and Icelandic. We are grateful for the board, staff, members, and volunteers who are bold enough to lead us forward at this exciting time.

Tracey Rae Beck  
Executive Director



August 13, 2023 was the first Free Second Sunday at ASHM, and our Free Second Sundays have seen growing attendance in the months since.



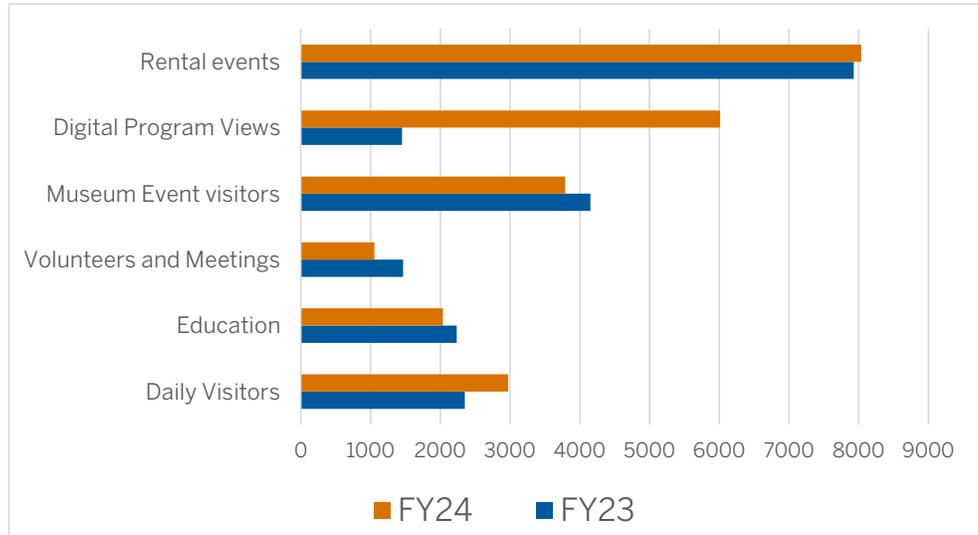
ASHM Won GOLD for "Favorite Museum" in the *Philadelphia Inquirer's* Philly Favorites Contest, the second time ASHM has been voted the top-ranking museum in the city. We are honored by the passionate support of our community.

# ATTENDANCE

## Total Visitation

FY23 19,578

FY24 23,907



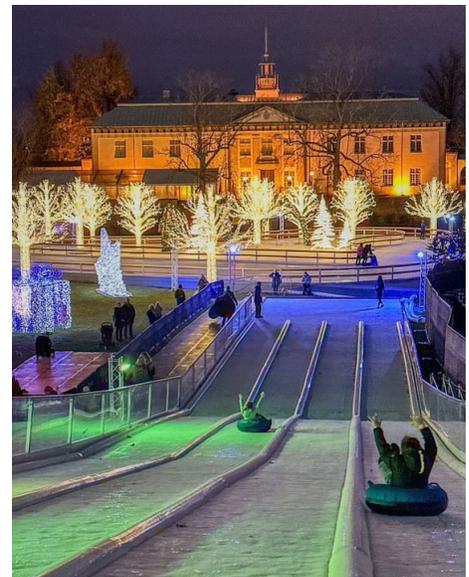
**ASHM Shop is Now Online:** Our new POS system allowed us the capability to add a Webstore for the first time. Our Marketing Assistant Izabell Eriksson Andrén designed and built the site. Our new Retail Manager, Nancy Cesario added items to shop.americanswedish.org throughout the year so that we now have half of the Museum Shop inventory available for customers to browse and purchase online. In its first 8 months, we fulfilled 73 online orders, adding over \$3,000 to our retail sales for the year.



Our Spring Ting Honoree for 2024 was chef Ulrika Bengsston (center).



Due to June's heat wave, Midsommarfest was held indoors for the first time ever.



In November and December, FDR Park (and the Museum's parking lot) was host to the Tinseltown Holiday Spectacular. During this event, the Museum pivoted to exclusively using our Pattison Avenue entrance.

## EXHIBITION HIGHLIGHTS

### Radically Marimekko

*Changing Exhibition Gallery: March 29, 2023 – September 24, 2023*

Our *Radically Marimekko* exhibit closed in September 2023 as one of the Museum's most popular exhibits to-date. ASHM saw visitors from across the East Coast and beyond for this special exhibit. *Radically Marimekko* will travel to the Swedish American Museum in Chicago in Fall 2024.

*The Radically Marimekko exhibition was supported by grants from Finlandia Foundation National, and the Finnish-American Society of the Delaware Valley (fasdv.org).*



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### Karin Larsson: Let the Hand Be Seen

*Changing Exhibit Gallery: October 19, 2023 – February 18, 2024*

*Karin Larsson: Let the Hand Be Seen* was the debut exhibition about Swedish artist Karin Larsson in the United States. Although professionally trained as a painter, Karin Larsson ultimately focused her creativity on the textiles and furniture in her own home. The exhibition, on loan from the Carl Larsson-gården in Sweden, featured large-scale hangings of Carl Larsson paintings surrounded by reproductions of Karin's textiles and furniture. The nature of the exhibition featuring reproductions as opposed to original textiles allowed us to open the blinds in the changing exhibit gallery and let the light in to give the entire exhibit a bright and airy feel. The exhibition invited visitors to join Karin and Carl at their home, where celebrations, quiet moments, and beauty come together.

*The Karin Larsson: Let the Hand Be Seen exhibition was created by the Carl Larsson-gården. It was made possible at ASHM by the Erik Dagert Muther Cultural Exchange Fund.*



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### Swedish Folk Weavings for Marriage, Carriage, and Home 1750-1840

*Changing Exhibition Gallery: March 15, 2024 – September 22, 2024*

Composed of rare and artful cushions and bed covers woven and stitched by skilled women for their households, *Swedish Folk Weavings for Marriage, Carriage, and Home 1750-1840* has enchanted visitors of all ages with its incredibly technical designs and vivid colors. Methods used to create these pieces include weaving, embroidery, and cross-stitch, and the patterns featured display real and mythical creatures, geometric patterns, and floral motifs of all kinds, among many other designs. This exhibition has been well-visited by textile enthusiasts from near and far, with some craftspeople visiting the exhibition multiple times to study these pieces up close.

*Swedish Folk Weavings for Marriage, Carriage, and Home 1750-1840* was developed in collaboration with Wendel and Diane Swan whose collection is primarily featured in the exhibition.



# The Sweetest Side of Life: Swedish Candy and Confections

Balcony: Opened May 2024

*The Sweetest Side of Life: Swedish Candy & Confections* pop-up exhibition has given visitors the chance to learn about Swedish candy from Marabou chocolate, to salty licorice, to the famous Swedish Fish and view a variety of vintage candy tins, wrappers, and advertisements to see how marketing for these candies has changed over the years. This exhibition, inspired by the recent popularity of Swedish candy online, brought in new visitors interested both in learning a little more about different types of candy and in purchasing a variety of Swedish candy to take home. The ASHM Shop increased its candy selection in conjunction with the exhibition, and that larger selection has been very popular.

The exhibition features the collection of Tyler Graybeal, owner of Sweetish – Swedish Candy and Goods in Lancaster, PA. Tyler is an avid collector of vintage Swedish Candy tins, wrappers, bottles, postcards, and advertisements.



*Exhibitions at the American Swedish Historical Museum are supported by grants from the ASHM Auxiliary, Barbro Osher Pro Suecia Foundation, Midsommarklubben, Red Moose Charitable Trust, SWEA Philadelphia, and an anonymous foundation. Support provided in part by the Philadelphia Cultural Fund. Funding for the American Swedish Historical Museum is supported by a grant from the Pennsylvania Historical and Museum Commission, a state agency funded by the Commonwealth of Pennsylvania.*

## SPECIAL EXHIBITION PROGRAMMING

**Swedish Folk Weavings Virtual Lecture:** Wendel Swan, who loaned 52 rare and exemplary textiles for *Swedish Folk Weavings for Marriage, Carriage, and Home*, discussed the historical background of Scandinavian weavings since the Viking era and, with numerous illustrations, the enormous diversity and aesthetic merit of design elements, color, and weaving techniques of Swedish textiles that were produced for personal household use. This free program was the highest-attended virtual program ASHM has ever hosted with people attending from all over the country and internationally. The talk is now available on the Museum's YouTube channel.

**Karin Larsson Virtual Lecture:** This spring the preeminent Karin Larsson author, Eva Sundström gave a very well-attended lecture from Sweden over Zoom. Eva investigated Karin's inspiration and her textile art and clothing from a textile and fashion research point of view, considering Karin's personal choice of material, her individual combination of varying techniques, and her way of adapting fashions of the time.

**Craft Night Out Flower Arranging:** Inspired by the floral patterns of *Swedish Folk Weavings for Marriage, Carriage and Home*, Kristin Pickell of Pickells and Posies led a guided class on how to make your floral arrangements pop. Participants were wowed by the full sensory experience of the flowers and learned the best tricks for keeping flowers looking fresh for weeks. ASHM Auxiliary President and volunteer, Dawn Gould, provided hand-made Swedish baked goods for the group to enjoy.



## NEW PUBLIC PROGRAMS

### Free Second Sundays

A highlight of the first year of our Free Second Sundays initiative was our Free Family event days. In November, about 40 children and their families participated in the event, co-sponsored by the Philadelphia School District's Meet Me at the Museum program, with activities themed around the *Karin Larsson: Let the Hand Be Seen* exhibition. The Friends of FDR Park partnered with ASHM in April for an Earth Day-themed program with solar printing and typewriter seed paper poetry activities. We were excited to serve over 50 kids—more than double the attendance of any previous Earth Day event at the Museum!



### Rambo Cider & Events

Thanks to a partnership with Liquid Alchemy Beverage in Wilmington Delaware, we were able to harvest the Rambo apples that grow on the heritage breed trees on the Museum's property to create a new hard cider, Rambo's Revival – New Sweden Apple & Lingonberry Cider!

In October we launched the cider at ASHM with a lecture from Herbert Rambo on the history of the trees and the Rambo family followed by a talk on the apple cider-making process by Liquid Alchemy co-founder Jeffrey Cheskin. A Quiz Night and Tasting was held in Wilmington, Delaware for a completely packed tasting room with over 50 people in attendance! The cider was an overwhelming success, and Liquid Alchemy looks forward to partnering to produce the limited batch again next year.



### New England Trip

ASHM hosted a fall trip to New England to explore the colorful world of textiles. The tour group visited Old Sturbridge Village and Historic Deerfield Village in Massachusetts, as well as world-renowned Swedish weaver Helena Hernmarck's studio in Connecticut and the Vävstuga Weaving School in Massachusetts to learn from textiles experts Becky Ashenden and Monica Hallén. The travelers even had the opportunity to stop by the the Big E Festival, New England's Great State Fair and the largest agricultural event on the eastern seaboard for all kinds of fall fun.



### Gamla Stan Market Virtual Tour

In December, ASHM took a virtual trip to Gamla Stan Julmarknad! Participants from all over the US explored the famous old city Christmas Market live from their own homes, guided by former ASHM Marketing Assistant Izabell Eriksson Andrén.

### Christmas Around the World at Lemon Hill Mansion

ASHM was invited to help create a room devoted to Swedish holiday traditions at Lemon Hill Mansion in East Fairmount Park. The theme for their first holiday display since their major renovation project was "Winter Around the World," featuring the seasonal traditions of several international cultures. ASHM Auxiliary President Dawn Gould represented the Museum at their Sweden Day celebration by providing an interactive heart ornament craft and pepparkakor cookies to sample.



# PUBLIC RELATIONS HIGHLIGHTS

ASHM Curator Christopher Malone interviewed for the *Drive By History* podcast, August 2023

Curatorial and Museum Assistant Olivia Henley's article featured in *Piecework Magazine* online about Karin Larsson: *Let the Hand Be Seen*, October 2023

ASHM partnered with *Rowhome Magazine* for articles about our Civil War-era cannons and *Karin Larsson Let the Hand Be Seen*, October 2023

Ingrid K. Williams's article in the *New York Times* detailed Lucia celebrations in Sweden and from her childhood at ASHM, December 2023

*Swedish Folk Weavings for Marriage, Carriage, and Home 1750-1840* featured in the *Journal of Arts and Antiques*, *South Philly Review*, *ClothRoads* website, *Jozan* magazine website, *Maine Antique Digest*, and various handweaver's publications, March 2024

ASHM Wins Gold for Best Museum in the *Philadelphia Inquirer's* Philly Favorites contest, April 2024

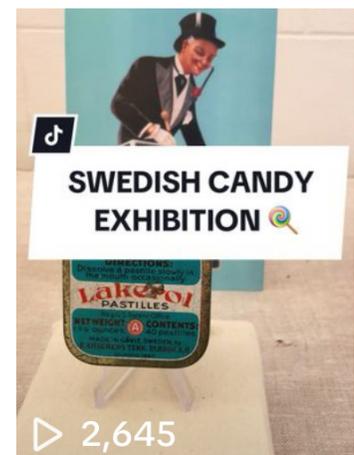
ASHM featured in VisitPhiladelphia's "42 Off-the-Beaten-Path Museums and Attractions" in Philly, April 2024

## Social Media

**Youtube:** The *Radically Marimekko* exhibition tour was published on YouTube on May 14th and quickly became the most successful video in the Museum's history. The tour now has nearly 5000 views, 4000 more views than any video ever published to the ASHM Youtube channel.

**TikTok:** TikTok is a fairly new platform for the Museum, but we had some success following viral trends on the site this year. In early 2024, Swedish candy tasting became a popular trend on TikTok. The Museum took this opportunity to create TikToks about Swedish candy in the ASHM Shop and later about the Swedish Candy balcony exhibition. These videos were viewed thousands of times and led new visitors to come to the Museum to purchase candy and see the exhibit.

**Facebook & Instagram:** We have been able to engage more with our Facebook and Instagram audience with posts about Swedish holidays and traditions. Our posts about Swedish Waffle Day in March, Pea Soup in January, and Pippi Longstocking for International Children's Book Day in April were some of the most popular posts of the year. Our audience is also engaged in the goings-on of the Museum, especially new events like the announcement of the new Rambo Apple Cider in August or ASHM Winning Best Museum in the *Philadelphia Inquirer* in April.



# EDUCATION PROGRAMS

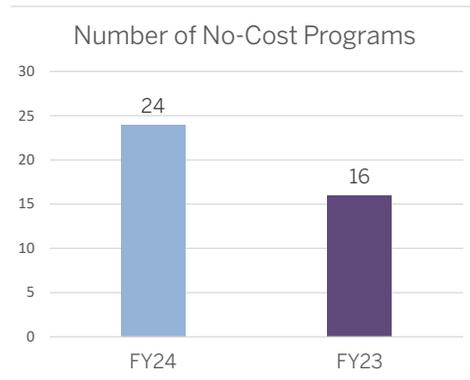
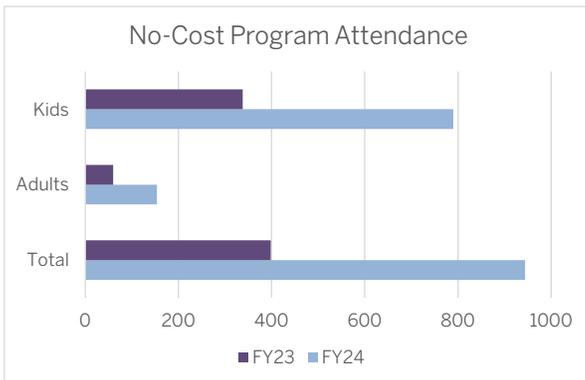
With the addition of new Education and Public Relations Manager, Ellie Gorman in August, ASHM had a full slate of school and family programs for FY24.

Education By the Numbers	
Number of Field Trips	24
Number of Outreach Programs	45
Total Kid Attendance	1658
Total Adult Attendance	378
Total Attendance	2026

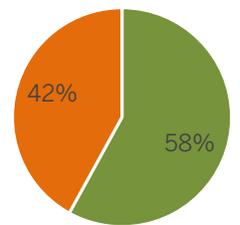


## No-Cost Programs

In FY24, ASHM was able to provide no-cost field trips and outreach programs to a record number of students in the Philadelphia school district. One particularly memorable no-cost experience was a June field trip from the Philadelphia Performing Arts Charter School for 215 fifth graders who came for an art tour of the Museum.



Total Attendance



■ Paid Program Attendance  
■ No-Cost Program Attendance

## Summer Library Programs

ASHM Staff Member and Rowan University student Zayne Pino facilitated outreach programs for Summer 2023. Zayne brought the program *Gemenskap Games: Making Friends the Nordic Way* to 17 libraries as well as 9 recreation centers in partnership with Philadelphia nonprofit CraftNow.

For summer 2024, Haverford College student Carina Whiting is facilitating outreach programs about Vikings and Pippi Longstocking for audiences in Philadelphia and beyond.



## My First Museum Program

The My First Museum program, in partnership with the Philadelphia School District Office of Early Childhood Education, visited about 100 students at six PreK classrooms in Philadelphia for outreach programs and hosted field trips for each of the participating schools. For some of the classes, this was their first field trip ever, making the program a “memorable experience for all of them” in the words of one of the participating teachers.



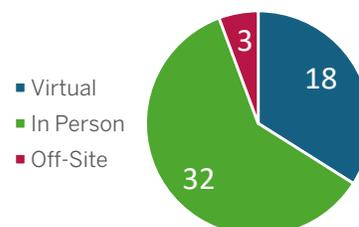
# EVENTS & PROGRAMS

**Type:** **M** = At the Museum **OS** = Off Site **V** = Virtual

Event	Type	Date
Toddler Time (monthly)	M	July 2023-June 2024
Summer Concert with Sofia Talvik	M	July 6, 2023
Design Date Night: Fabric Printing with the Fabric Workshop & Museum	M	July 13, 2023
SmörgåsBeer	M	July 29, 2023
Crayfish Party	M	August 18, 2023
Annual Meeting	M	September 10, 2023
Fall Swedish Language Classes Begin (10 weeks)	V	September 11, 2023
New England Textile Trip	OS	September 20-23, 2023
Virtual Field Trip Friday: Dalarna Museum, Sweden	V	September 29, 2023
Rambo's Revival Talk & Tasting	M	October 11, 2023
Exhibition Opening: <i>Karin Larsson: Let the Hand Be Seen</i>	M	October 19, 2023
Virtual Member Chat: The Art of the Larssons	V	October 26, 2023
New Sweden History Conference at the Museum of the American Revolution	OS	November 4, 2023
Karin Larsson Free Family Day	M	November 12, 2023
Virtual Lunchtime Lecture: Lecture: Karin Bergöö Larsson: Textile Designer Between Art Nouveau and Modernism	V	November 15, 2023
Nordic Night at Liquid Alchemy featuring Rambo's Revival Hard Cider	OS	November 16, 2023
Julbord Dinner	M	December 1, 2023
Lucia & Christmas Market	M	December 2-3, 2023
Virtual Tour of the Gamla Stan Christmas Market	V	December 19, 2023
Virtual Lunchtime Lecture: Karl von Rydingsvärd: Baron of the Arts and Crafts	V	January 18, 2024
Spring Swedish Language Classes Begin (10 weeks)	V	January 22, 2024
Genealogy Meeting	M	January 27, 2024
Pea Soup Dinner	M	January 27, 2024
Semlor & Movie	M	February 10, 2024
Virtual Documentary Viewing: Helena Hernmarck Tapestries	V	February 20, 2024
ExtrABBAGanza Dance Party	M	March 9, 2024
Exhibit Opening: <i>Swedish Folk Weavings for Marriage, Carriage, and Home 1750 to 1840</i>	M	March 21, 2024
Easter Family Day	M	March 24, 2024
Earth Day Free Family Day	M	April 14, 2024
ASHM Virtual Member Chat: The Sun Worshiper	V	April 23, 2024
Free Virtual Lecture by Wendel Swan: Swedish Folk Weavings	V	May 1, 2024
Spring Ting	M	May 4, 2024
Spring Swedish Language Class Begins (4 weeks)	V	May 13, 2024
Craft Night Out: Flower Arranging	M	May 16, 2024
Midsommar	M	June 24, 2024
Wawa Welcomes America – Free Admission Day	M	June 30, 2024



Museum Events and Programs



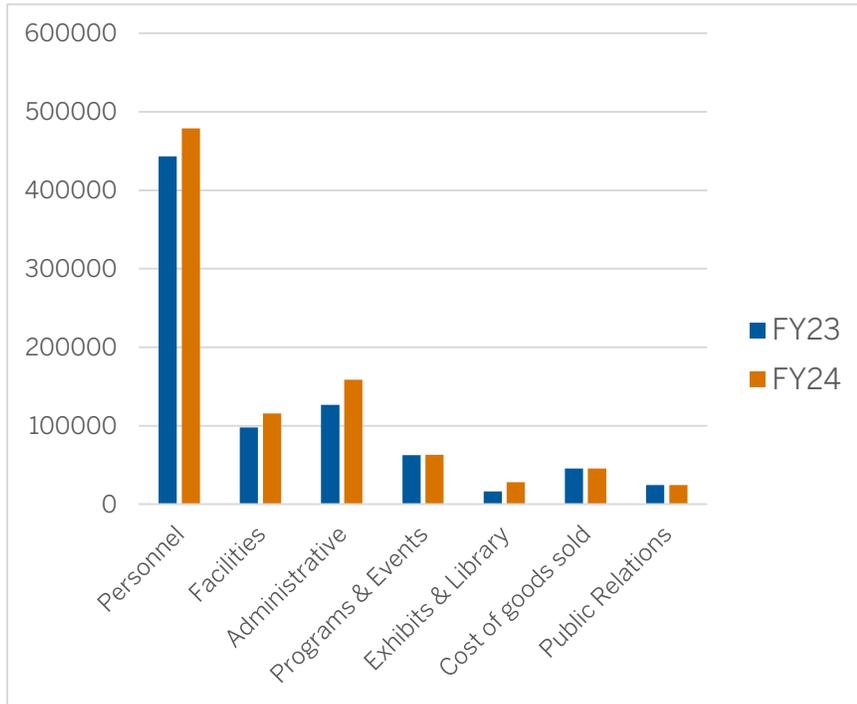
## CONTRIBUTIONS TO THE COLLECTION

- Two Marimekko *Jokapoika* shirts in different colors from the 1950s or 60s, a tablecloth in the *Ananas* pattern from the 1960s, a tablecloth in the *Pieni Granaattiomena* pattern from the late 1960s, set of nine napkins in the *Maalis* pattern from the early 1980s, Gifts of Kristina Antoniadis
- Marimekko tablecloth in the *Mustasukkainen* pattern from the 1960s, Gift of Elisabeth Brown
- Quilt in two Marimekko patterns, *Kumiseva* and *Melooni*, from 1974, Gift of Kim-Eric Williams
- Coin purse using the Marimekko pattern *Hedelmäkori*, Gift of Gorel Bengtzon
- Twenty-seven Swedish glass pieces, Gifts of Jen and Charles Silverman
- Decorated plate by Bjørn Wiinblad from 1980, Gift of Anna-Lena Bromberg
- Four 19th century transferware plates with Asian pheasant design in purple by Gustavsberg, Gift of Agneta Thompson
- Poster issued by the U.S. Postal Service in 1988 celebrating the 350th anniversary of the New Sweden colony, Gift of Ruth Crossan
- Poster designed by Swedish-American illustrator Augustus L. Janssen in the early 20th century, Gift of Kristen Elizabeth
- Colorful cabinet from 1849, likely from Skåne, Gift of Edwin Liljegren and Helen Johnson
- Double Rosette and timbale iron from Nordic Ware from the 1950s or 60s, Gift of Sandra Pfaff
- Print of Anders Zorn's "The Letter," Gift of the Estate of Marna Feldt
- The Augustana Collection, established by a gift from the Augustana Institute and facilitated by the Lutheran Archives: *This large collection features items related to the Augustana Evangelical Lutheran Church, which was founded by Swedish immigrants in the 19th century. Pieces include baptismal and confirmation certificates, Upsala College, NJ ephemera, hymnals, and even an entire church altar! This collection speaks to the religious lives of many Swedish immigrants, and many objects have the potential to be used as research resources or to be displayed in our Immigration Gallery.*

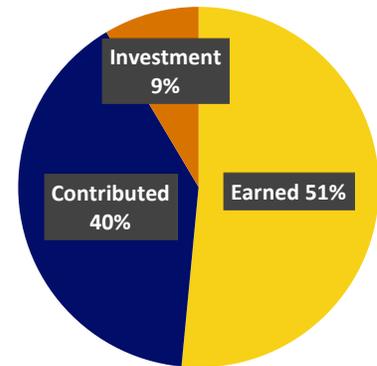


# MUSEUM FINANCIALS

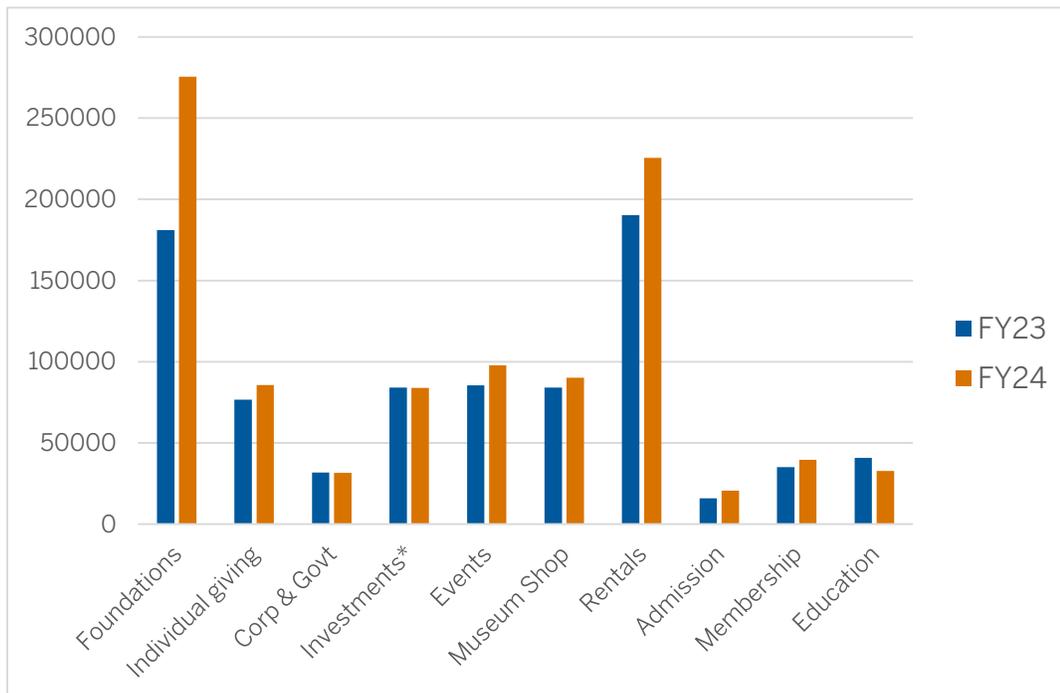
## Expenses



## FY24 Income



## Revenue



\*Investment income used for operations only

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The Honorable Cherelle L. Parker,  
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Aparna Palatino, *Deputy  
Commissioner of Capital  
Infrastructure & Natural Lands  
Management, City of Philadelphia*



ASHM board and guests, June 2024



Board Chair Anna-Lena Bromberg  
at the Crayfish Party

### 2023 Amandus Johnson Award Winners

Görel Bengtzon and Roman Hrycushko were honored at the 2023 Annual Meeting with the Amandus Johnson Service Award. They have been involved with ASHM for over 20 years.

Görel has been a long-standing member of the Midsommarklubben, serving as Vice President and Secretary over the years. She is the “glögg bottle lady,” washing, labeling and making lovely fabric hats for all of the bottles of glögg the club sells each year. The maypole for Midsommarfest is a result of Görel’s artistic skills, and Roman supports the set-up and take down of the pole each year. Roman has been a member of the Pea Soup Committee for years and is known for his great service with a smile, whether by serving soup or serving at the bar. We are grateful for this couple’s enthusiastic support of events and programs new and old at the Museum.



### The Sunworshipper

Through the generosity of SWEA New Jersey and Museum supporters, Ida Thoresen’s sculpture *Soldyrkaren*, or the Sun Worshipper, has been cleaned and put on display. The statue came to the Museum in the 1930s, officially entering the Museum’s collection in 1938. The statue sat in the alcove of the Grand Hall stairs during the Museum’s early years, but has been in storage for decades. Thanks to the work of Adam Jenkins Conservation, the Sunworshipper is now much closer to the sun, displayed outside in the Museum’s east arcade.



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Sandra Pfaff  
Carl Rapp  
Frank Sanders  
Susan Satkowski  
Abby Shaw  
Jim Walker  
Fanny Warren  
Al Wulff  
Ulf Åkerblom

Anna-Lena Bromberg, *Chair*, and  
Tracey Beck, *Executive Director*, are ex-  
officio members of all board committees.

## Event Committees

### Pea Soup Committee

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Lauren Burnham  
Dawn Gould  
Michael Harrar  
Erik Heinicke  
Roman Hyrcushko  
Lars Jönsson  
Ronan Jönsson  
Glenn Kasper  
Edward Keer  
Roger Månsson  
Frank Sanders

### SmörgåsBeer 2023

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Lauren Burnham  
Elin Carlsson  
Izabell Eriksson Andren  
Dawn Gould  
Megan Lassiter

### Spring Ting Committee

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Mary Anne Carlson Morgan  
Kristina O'Doherty  
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Tod Benedict, *Secretary/Treasurer*

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Kerstin Hoeldtke  
Elisabeth Hohman  
Karin Kornaga  
Maj Britt Lautman  
Gullbritt Mengelbier  
Gun-Marie Nalsen  
Barbro Pollock  
Kjerstin Sama  
Annika Saracini  
Inger Stone  
Agneta Thompson  
Eva Wattenmaker  
Kjerstin Wellings  
Birgitta Wilson

## MEMBERS, DONORS & GIFTS IN-KIND

The generosity of our community of supporters is vital in our ability to carry out our mission. The following individuals, foundations, organizations, and corporations have given us gifts, services, and grants to support our operating needs, endowment, events, and special projects above and beyond basic membership dues.

### \$100,00+

Anonymous

### \$10,000 - \$99,999

Anonymous  
ASHM Auxiliary  
Barbro Osher Pro Suecia Foundation  
Ulla Dagert-Muther & Paul Muther  
Midsommarklubben  
Philadelphia Cultural Fund  
Philadelphia Funder Collaborative for the  
Semiquincentennial  
Red Moose Charitable Trust  
United Lutheran Seminary

### \$5,000 - \$9,999

Mary McCoy  
Pennsylvania Historical & Museum  
Commission  
Swedberg Family

### \$1,000 - \$4,999

Anonymous  
Kristina Antoniadis  
Tracey & William Beck  
Olof Bergqvist  
Karin Bergqvist  
Gregory Brown & Linton Stables  
Elisabeth Brown  
Ken & Kerstin Cook  
Margaret Copeland  
Jill M. D'Andrea  
John & Carin Foster  
Julie Johnson  
Kristina & Charles Kalb  
Dee Kaplan  
A. Monica Kruse  
Pao Ling Lee  
Ulla Martz  
George & Esther Ann McFarland Foundation  
Minneapolis Foundation  
Erik and Nicole Muther  
New Sweden Alliance  
John & Kristina O'Doherty  
Sandra Pfaff  
Pedro A. Ramos  
Carl D. Rapp  
Earl & Sylvia Seppala  
Susan Sjostrom  
SWEA New Jersey  
Robert Teweles  
Debbie Trubatch  
Fanny Warren  
Al Wulff  
Henrietta Tower Wurts Memorial Fund

### \$500- \$999

Anonymous  
Anonymous  
Clarissa Bonde  
Gordon & Jane Downing  
Ulla Heinicke  
W. Robert & Judith Lang

Ruth Lisa  
Duane Malm  
Ellen P. Morris  
Nord Cascading Unitrust Fund  
Elsa Orescan  
Margot Patterson  
Wade Sjogren  
Wendel Swan  
SWEA Philadelphia  
Margaretha Talerman  
James Walker

### \$250 - \$499

Ulla-Britt & Erwin Apell  
Deborah Belusa  
Görel Bengtzon & Roman Hrycushko  
Alison Bennett  
Per Blomquist  
Anna-Lena Bromberg  
Leonard Busby & Ruth Lindeborg  
Ju Ting Cheng  
Alice V. Christensen  
Jens & Allison Clausen  
Kristin Conklin  
Ted Davis  
Andrew DeBoer  
William Eaton  
Paul & Janet Engstrom  
Nils G. Herdelin Jr.  
William Honig  
Anita Jensen  
Marja Kaisla  
Sandra Lazo  
Norman Marcus  
Mary Anne Carlson Morgan  
Jere & Birgitta Paddack  
Abby Shaw  
Kristina H. Smith  
James Traverso  
Melissa & Tom Weismann-Hooper  
Kim-Eric Williams  
Ulf Åakerblom

### \$100 - \$249

Anonymous  
Linda & Ken Alexy  
Christer Baeckstrom  
Helene Basile  
Andrew Blittman  
Sandra Brown  
Ingrid Cagan  
Lisa Caplan  
Tracy Carr  
Donna Cashdollar  
Margaret Churchville  
Martha Clark Goss  
Hilma Cooper  
Eric Daum  
Tina Glisovic-Aplenc  
Barbara E. Good  
Celeste Greene  
Bekah Haimovitz  
Samuel W. Heed  
James Hill  
Eva & Bill Hohman  
Ralph Holmberg  
David Hopper  
Thomas & Mary Ann Hudson  
Lissa Hussian  
Gudmund Iversen  
Julie Jensen Byan  
Margaretha Joelsson  
Monica Johansson  
Roberta Johnson  
Lenora Kandiner  
Carl R. Karlsson  
Kathi & Richard Keefe  
Eric Keller  
Karin Kornaga  
Karin Lagerson  
Maria & Scott Larsen  
Laurie Larson  
Doris Lehman



Using the generous gifts of the friends and family of Virginia "Ginny" Swedberg, the Museum purchased a new piano and dedicated it to her memory in September. Her children and grandchildren attended the dedication where Karin Hampel played the new piano.

Gunhild Ljung  
 Matthew Lund  
 Ann Charlotte Mahoney  
 Norman Marcus  
 Ingrid Martz  
 Marlin R. Mattson  
 Roger & Margareta McCrea  
 Karen McKillip  
 Evie & Chris Merritt  
 Janet Nelson  
 Sharon Ng  
 Timothy Nurvala  
 Anna-Stina & Samuel Payne  
 John Peterson  
 Barbro Pollock  
 Richard Quodomine  
 Linda Raffa & James O'Riordan  
 Christian Roden  
 Ingrid Rosenback  
 Mark Rosstedt  
 Susan Ryszka  
 Kjerstin & Dominic Sama  
 Ian Samways  
 Susan Satkowski  
 David & Mary Segermark  
 Birgitta Sellin  
 Jim Sinex  
 Kendall Smith  
 Shirley Stengel  
 Inger Stone  
 Ann-Charlotte Storer  
 Eddie Talerman  
 William & Alison Thompson  
 Gretchen & Luke Walker  
 Eva Wattenmaker  
 Anne Wattman  
 Eunice Winters  
 Robert Wong  
 Juliet & Kurt Wunsch

## Under \$100

Anonymous  
 Lars Ahlman  
 Carole Bartholdson  
 Florence Beck  
 Adrienne Bolinder  
 Nelson Carey  
 Brian Clancy  
 Catharina Copeland  
 Nancy & Richard Cox  
 Susan Durand  
 Ann Eachus  
 William B. Fagerstrom  
 Jorgen Flood  
 Palumbo Family Fund  
 Dawn Gould  
 Janet Harriger  
 Robert & Faith Hedin  
 Kerstin Hoeldtke  
 Sylvia Holteen  
 Alice Hurwitz  
 Richard Kiger  
 Gunilla Knutson  
 Tricia Lee  
 John Lundin  
 Marjorie Miller  
 Thomas Nilsson  
 Donna E. O'Connell  
 Carolyn Peterson  
 Kerstin Radel  
 Roger Rider  
 Joseph Rogers  
 Edward Root  
 Faith Sandstrom  
 Diane Sandvik

Hillary Shade  
 Katarina Sheronas  
 Svenska Skolan  
 Martha Streed  
 Maria Sturm  
 Lauren Swartz  
 Adelbert Thompson  
 Ann Topjon  
 Amy & Harry Verngren  
 Inger Zeller

## Life Members

Anonymous  
 Margaret Anderson  
 Kristina Antoniaades  
 Karin Bergqvist  
 Olof Bergqvist  
 Amelie Marie Bonde  
 Helena Elisabeth Bonde  
 Clarissa Bonde  
 Sophia Louise Bonde  
 W. Keen Butcher  
 Jens & Allison Clausen  
 Margaret Copeland  
 Ulla Dagert-Muther  
 Sylvia Davenport  
 Ruth Ekstrom  
 Jan & Lillemor Essunger  
 Margaret Finley  
 Kay Ford  
 Richard Groos  
 Elly Gustafsson  
 Ingrid & David Hang  
 Samuel W. Heed  
 Douglas Hellstrom  
 John H. Hill  
 Robert N. Hill  
 Kristina and Charles Kalb  
 Joseph Kohn  
 A. Monica Kruse  
 Marcia Larson  
 Mia Lehmann  
 Ulla Martz  
 Britta Mattson  
 Ruth Meixner-Bird  
 Ellen P. Morris  
 Erik & Nicole Muther  
 Eric Neilson  
 Barbro S. Osher  
 Georgiana Peacher  
 Herbert Peterson  
 Sandra Pfaff  
 Jean & Stephanie Rosenlund-Shim  
 Karl E. Schober  
 Earl & Sylvia Seppala  
 Wade Sjogren  
 Pamela Sjogren  
 Margaretha Talerman  
 Ruth Taylor  
 Fanny Warren  
 Kim-Eric Williams

## Gifts in Kind

Ken & Linda Alexy  
 Erwin and Ulla-Britt Apell  
 Brenda Arians  
 Avalon Golf Club  
 Bala Consulting Engineers, Inc.  
 Bar Hygge  
 Tracey Beck  
 Siri Beckman  
 Karin Bergqvist  
 ASHM Board of Governors  
 Anna-Lena Bromberg  
 Elisabeth Brown

Bryn Mawr Film Institute  
 Bywood Seafood Market  
 Mary Anne Carlson Morgan  
 Cartesian Brewing  
 Francena Chalfont  
 Chanticlear Gardens  
 The Cirillo Institute  
 Birgitta and Morris Davis  
 Dansko  
 DoubleTree by Hilton, Philadelphia Airport  
 Monica Edqvist-Johansson  
 Englund's Apparel for Men  
 Franklin Fountain  
 Frazer Antiques  
 The General Warren Inn  
 Martha Goss  
 Gudrun Sjödén  
 Hartwell Original Long Drink  
 Hassis Men's Apparel  
 Haus of Paws  
 Hedgerow Theatre  
 Ralph Holmberg  
 Bill & Lisa Hoffman  
 Ithan Market  
 J. McLaughlin  
 Jeffrey A. Miller Catering  
 Kalmar Nyckel Foundation  
 Kenwood Original  
 Monica Kruse  
 Laser Wolf Israeli Grill  
 Christina Lassen  
 Liquid Alchemy Beverages  
 The Little House Shop  
 Longwood Gardens  
 Mark Cordes and Sons Landscape  
 Design Company LLC  
 Mt. Cuba Center  
 Museum of Illusions  
 Erik Muther  
 Gun-Marie Nalsen  
 Kristina O'Doherty  
 Annika Pelme  
 Philadelphia Eagles  
 Philadelphia Magic Gardens  
 Philadelphia Museum of Art  
 Philadelphia Phillies  
 Philadelphia Visitors Center  
 Pop's Water Ice  
 Quintessence Theatre Group  
 Richardson's Floral Center  
 Rekorderlig Cider  
 Revival Thrift & Vintage  
 Sabbatical Beauty  
 Salon 27  
 Annika Saracini  
 Shane Confectionary  
 Abby Shaw  
 Sjöblom Winery  
 Skanska  
 Swedish Colonial Society  
 Sweetish Candy Store  
 Amy von Sydow Green  
 Marianne Tebbens  
 Total Wine and Spirits  
 Tyler Arboretum  
 The Union League of Philadelphia  
 Linda Vizi  
 Fanny Warren  
 Kim-Eric Williams  
 Winterthur Museum, Garden and Library  
 Wonderspace  
 Al Wulff  
 Yards Brewing Company

*We appreciate the generosity demonstrated by those on the preceding lists and have made every effort to ensure accuracy. Please contact Tracey Beck, Executive Director, if you discover an error.*

## ASHM STAFF

Izabell Eriksson Andrén, *Marketing Assistant*  
(through August 2023)

Tracey Rae Beck, *Executive Director*

Lauren Burnham, *Assistant Director*

Jeffrey Cantwell, *Project Archivist*  
(beginning June 2024)

Elin Carlsson, *Weekend Manager*

Nancy Cesario, *Retail Manager*  
(beginning September 2023)

Amelia Dombay, *Marketing Assistant*  
(beginning January 2024)

Ellie Gorman, *Education and Public Relations  
Manager* (beginning August 2023)

Olivia Henley, *Curatorial and Museum  
Assistant*

Sarah Henry, *Weekend Manager*

Christopher Malone, *Curator*  
(through May 2024)

Zayne Pino, *Education Assistant and  
Weekend Manager*

Frank C. Sanders, *Facility and Rental  
Manager*

Roger Walsh, *Weekend Manager*

Carina Whiting, *Education Outreach Intern*  
(beginning June 2024)

