













Connecting Cultures and Community





### LAYING THE GROUNDWORK

As I reflect on this past fiscal year, I find myself returning to a familiar image: our ongoing home renovation project. Before the tile is ever laid in a new shower, there's an essential—often unseen—process of preparation. Multiple layers must be carefully built up to create a solid, lasting foundation. Progress can seem slow, and the importance of each step may not be obvious, but every part is essential.

This year has been much the same for the Museum. The Board of Governors and staff have focused on laying the groundwork for a transformative milestone: our centennial anniversary in 2026. Much of this work has happened behind the scenes, but it is setting the stage for long-term impact and success.

We began by strengthening our fundraising infrastructure—partnering with a consulting firm and hiring our first full-time Development Manager, Aja Beech. These investments are already increasing our ability to secure support from individuals, foundations, and government sources.



At the same time, our new curator, Brett Peters, has been leading the planning of special exhibitions for 2026. In collaboration with professionals in the field of Nordic America, we've begun shaping our main anniversary exhibition. This work was further supported by archivist Jeff Cantwell, who spent a summer organizing and exploring our institutional records, helping us reconnect with the Museum's deep and fascinating history.

We also focused on growing our relationships with the local community—another vital part of growing and fulfilling our mission. One standout effort was a pilot exhibition in partnership with SEAMAAC featuring artwork from immigrant artists participating in art-making programs. And as the park around us undergoes significant construction, our building has increasingly become a community gathering place—a role we're proud to support and expand.

Laying a strong foundation takes time, patience, and vision. Thanks to your support, we're building something truly meaningful—one layer at a time.

Lacy Par Bick

Tracey Rae Beck
Executive Director



ASHM Development Manager Aja Beech leads a discussion with Centennial Campaign Ambassadors at the home of ASHM Board President Erik Muther.



ASHM won *Metro Philadelphia*'s Philly Best contest in 2024, the third time the Museum has been voted the top-ranking museum in the city since 2021. We are humbled once again by the outpouring of love we have received from our community.

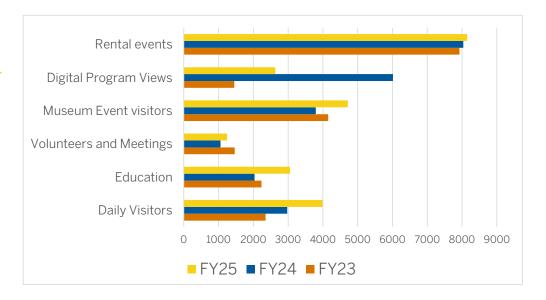
### **ATTENDANCE**

### **Total Visitation**

FY25 23,781

FY24 23,907

FY23 19,578





Tyler Graybeal, owner of Sweetish Candy in Lancaster, PA spoke about his collection of historic Swedish candy objects and brought the Sweetish mobile candy Pickand-Mix wall to the 2024 Annual Meeting.



This year's Spring Ting event featured a live auction and a musical performance from Honoree Oskar Stenmark.



The Philadelphia Eagles staff came to ASHM for their Earth Day service project planting trees along the Museum's fence line. ASHM staff presented the Eagles with a hand-carved and hand-painted Dala horse celebrating the Eagles Super Bowl win which was made by father-daughter artist team Ed and Annika Gyllenhaal.



Local groups from FDR Park and beyond used our facility as a meeting space or an event venue this year, including the 2025 Main Street Now Conference which held its Big Bash event at the Museum and the FDR Park Boathouse in April.

### **EXHIBITION HIGHLIGHTS**

### Sauna is Life: Sauna Culture in Finland

Changing Exhibition Gallery: October 18, 2024–March 9, 2025

The Finns bring sauna wherever they go, including the United States, and the tradition still thrives in certain regions of America where many Finnish people have settled. Sauna is Life: Sauna Culture in Finland featured a walk-in sauna from Baltic Leisure, sauna objects, and stories, photos, and videos shared with us from home and abroad. The exhibit was embellished with white towels, birch whisks, and a tar-dipped Saunatonttu, giving it a clean, natural feel while activating the senses. In addition to Finnish sauna culture, the exhibition also discussed sweating practices from cultural groups around the world.

Sauna is Life: Sauna Culture in Finland was organized by Nordic Northwest in Portland. Oregon and made possible by the generous support of Finlandia Foundation National.





# Through the Eyes of Philadelphia's New Americans: Art, Resilience, and Community

Changing Exhibit Gallery: March 26, 2025-June 8, 2025

Through the Eyes of Philadelphia's New Americans: Art, Resilience, and Community celebrated the strength and courage of immigrants and refugees who have faced unimaginable challenges and found healing through art. The first in a series of community exhibitions at ASHM highlighting stories of immigrants in Philadelphia, this exhibit was curated by SEAMAAC staff and showcased over 40 pieces of art created in SEAMAAC's art resiliency classes, including mosaics, ceramic tableware, and a free-hanging Shibori cloth.

Through the Eyes of Philadelphia's New Americans: Art Resilience, and Community was curated by SEAMAAC and supported by a planning grant from the Philadelphia Funders Collaborative for the Semiquincentennial.





### Across the Atlantic: Sloopers and the First Organized Emigration from Norway

Balcony: Opened May 22, 2025

Across the Atlantic explores the trans-Atlantic journey of the first organized group of Norwegian immigrants to sail to the United States in 1825. Historic objects from the Vesterheim Museum, Independence Seaport Museum, and private collectors include a 1825 Norwegian passport, a model sloop, and a Norwegian traveler's trunk. Surrounding the objects is an exhibit design with ropes, masts, rigging, and barrels, giving visitors the effect of coming aboard a nineteenth-century sailing vessel on the ASHM Balcony.

Across the Atlantic: Sloopers and the First Organized Emigration from Norway is made possible with support from the Sons of Norway Foundation.



# And Let Victory Tell the Rest: 250 Years of Shipbuilding in Greater Philadelphia

Changing Exhibition Gallery: Opened June 26, 2025

As part of the United State Navy's 250th anniversary celebration, *And Let Victory Tell the Rest* showcases the story of shipbuilding in and around Philadelphia from the Revolutionary War to the Cold War. Curated by the National Museum of the United States Navy, the exhibit highlights ships with models, blueprints, and on-board artifacts, as well as the people who helped build and design them, including Swedish Americans John Ericsson and John Dahlgren.

And Let Victory Tell the Rest: 250 Years of Shipbuilding in Greater Philadelphia is curated by the National Museum of the United States Navy. It is part of Homecoming 250, a citywide celebration of the 250th anniversary of the US Navy in Philadelphia.





Exhibitions at the American Swedish Historical Museum are supported by grants from the ASHM Auxiliary, Barbro Osher Pro Suecia Foundation, Midsommarklubben, Red Moose Charitable Trust, and an anonymous foundation. Support provided in part by the Philadelphia Cultural Fund. Funding for the American Swedish Historical Museum is supported by a grant from the Pennsylvania Historical and Museum Commission, a state agency funded by the Commonwealth of Pennsylvania.

### SPECIAL EXHIBITION PROGRAMMING

**Free Family Day with SEAMAAC:** For ASHM's Free Second Sunday on Mother's Day, the Museum partnered with SEAMAAC and hosted two teaching artists, SEAMAAC staff, and three vendors from FDR Park's Southeast Asian Market. The event brought over 200 people to the Museum from all across the community—ASHM visitors, SEAMAAC clients, friends of market vendors, FDR Park users, and local families—culminating in the highest attendance for any Free Family Day at the Museum so far!



### **Exhibit Openings**



ASHM hosted
Finland Foundation
National's
performer of the
year comedian
Miska Kajanus for
the opening of the
Sauna is Life exhibit.



Susan E. Satkowski, Honorary Consul for Norway in Pennsylvia with representatives from IK Start USA including Co-Founder and CEO Jean Bley at the opening for *Across the Atlantic*. Synnøve Rizo-Patron from the Royal Norwegian Consulate General in New York also spoke at the event. The opening was supported by NorCham Philadelphia, IK Start, and Sons of Norway Restauration Lodge 3-555.



Special guests at the opening for And Let Victory Tell the Rest included Monica A. Hallman, Vice President, Homecoming 250 Navy Marine Corps; Patrick Burns, Deputy Director, Naval History Heritage Command; RADM Ken Blackmon, Vice Commander U.S. Fleet Forces Command; and Gordon Calhoun, Curator and Historian for NMUSN.

### **PUBLIC PROGRAMS HIGHLIGHTS**

### **New Sweden Legacy Lecture Series**

The New Sweden Legacy Lecture series evolved from the one-day New Sweden History Conference to reach people on a broader scale in a more convenient virtual format. The program committee includes members from various historical organizations and universities who have come together to promote understanding of the New Sweden Colony and its lasting impact on history. The inaugural series featured one virtual lecture per month from January through March followed by an in-person lecture and brunch at ASHM in April. The series was free to the public sponsored by ASHM, the Finnish-American Society of the Delaware Valley, the New Sweden Alliance, the University of Delaware, the Swedish Colonial Society, and the Delaware Swedish Colonial Society.













### Free Craft Fair & Textile Family Day

The ASHM Auxiliary hosted a well-attended Craft Fair in July at the Museum. Due to the summer heat, 12 vendors selling handmade goods, as well as a few craft demonstrators, were set up indoors throughout the Museum. The Auxiliary also provided food and beverages for sale. Many vendors were new to ASHM and signed up to return for the Lucia & Christmas Market.

### Rambo Cider & Events

ASHM partnered again with Liquid Alchemy Beverages to create the Rambo's Revival—New Sweden Apple & Lingonberry Cider made from apples grown on ASHM's apple trees. This year, the cider was sold in specially designed cans at two events, one at ASHM that was part of Philly Cider Week, and one at Liquid Alchemy in Wilmington, Delaware.

### Hemslöjd Craft Programs

**Dala Horse Painting:** Ten participants explored a wide range of Dala horse styles, from those crafted by early 20th-century Swedish painters to more recent interpretations by artists in Sweden and America. Annika & Kirsten Gyllenhaal demonstrated a variety of painting styles and techniques using actual examples from a local Dala horse collection, which was on display. Participants received an unpainted hand-carved Dala horse made by Ed Gyllenhaal to paint during the workshop, with the option to follow traditional patterns or create unique designs.

**Julbock Making:** Kirsten Gyllenhaal returned in December to host a new Craft Night Out program that focused on a Swedish Christmas favorite: straw Julbock weaving! Participants in the workshop received a tour from Curator Brett Peters focused on Swedish holiday traditions, enjoyed glögg and treats, and then handcrafted this unique decoration.

**Embroidery:** Participants in this workshop were able to learn the basics of embroidery from a study of hand-embroidered examples in ASHM's collection. Led by Curatorial & Museum Assistant Olivia Henley, the class learned about embroidery tools, practiced basic stitches, and then began working on their own hand-embroidered napkin, following a pattern taken from the Weaving a New Chapter gallery.



### **PUBLIC RELATIONS HIGHLIGHTS**

Swedish Folk Weavings for Marriage, Carriage, and Home 1750-1840 featured in the Textile Eye Magazine, August 2024

ASHM partnered with Swedish Press for their October-November issue focused on Finland with articles about Radically Marimekko and Sauna is Life: Sauna Culture in Finland, October 2024

Rambo's Revival Cider collaboration with Liquid Alchemy featured in *Delaware Today*, *October 2024* 

ASHM wins Best Museum in *Metro Philadelphia*'s Philly's Best Contest, *November 2024* 

ASHM Director Tracey Beck and Curator Brett Peters interviewed for the WRDV Radio program "I Hear America Talking," December 2024

Ebba Sparre Saunas and Sauna is Life: Sauna Culture in Finland covered by Fox29, the Philadelphia Inquirer, NBC10, Philadelphia Magazine, Philly Voice, KYW Newsradio, Philadelphia Today, and 6abc, December 2024–January 2025

The Philadelphians public artwork by local artist duo Hironaka & Suib opened at Love Park's Welcome Center featuring ASHM with former staff member Caroline Rossy talking about the New Sweden Colony and Swedish immigrants in Philadelphia, May 2025







#### Social Media

**Instagram:** ASHM's Instagram profile showed massive growth in response to the Ebba Sparre Sauna Collective outdoor saunas. As the Museum was tagged in and shared articles and posts about the outdoor saunas both by Ebba Sparre and by sauna-goers, ASHM's Instagram reach dramatically increased, with a huge growth in our follower count and in number of visits to our profile.

	Follower count increase	Profile visits	External link clicks	Impressions	
FY25 Average (prior to December 2024)	28	300	60	10,200	
December 2024	522	4,100	900	23,600	

**Facebook:** The Museum has seen high levels of engagement on Facebook this year, particularly with content discussing Swedish foods and traditions. In November and December, Swedish Sandwich Cake Day, Swedish National Cookie Day, and Swedish *Kladdkaka* Day had record levels of engagement including more than 1000 likes and more than 200 shares per post that translated to rapid increases in followers for those months. Posts about Scandinavian celebrations like Valborg, Swedish National Day, and Icelandic National Day also particularly engaged our audience this year.

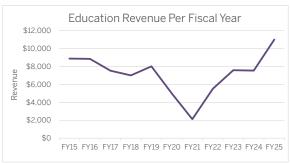


ASHM created the Museum's most viewed TikTok to date this year: a video about St. Lucia with more than 600 likes!



### **EDUCATION PROGRAMS**

Education By the Numbers							
Number of Field Trips	25						
Number of Outreach Programs	72						
Number of Family Programs	4						
Total Child Attendance	2336						
Total Adult Attendance	719						
Total Attendance	3055						



### **Attendance and Revenue Increases**

In FY25, total education attendance was up by about 1000 people from FY24, and the Museum had the highest revenue ever for education programs, \$2000 more than any previous year. This growth comes both from an increase in the fees for outreach programs from the summer of 2023 and an increase in number of outreach programs throughout this fiscal year.

### My 1st Museum Program

As part of the My 1st Museum program in partnership with the Philadelphia School District Office of Early Childhood Education, ASHM visited 5 schools with a total of 15 classrooms in Philadelphia for outreach programs and hosted field trips for three of the participating schools. About 250 total students were served by the program this year.



Haverford College student Carina Whiting facilitated outreach programs about Vikings and Pippi Longstocking for Summer 2024. Carina presented 36 programs at libraries and rec centers in partnership with Philadelphia nonprofit CraftNow. These programs saw an attendance of nearly 1000 people, the largest ever for our summer library programs.

For summer 2025, ASHM Education Manager Ellie Gorman and ASHM Weekend Manager Zayne Pino are facilitating outreach programs about Scandinavian Folk Art and the Dala Horse across the tristate area.

### **Toddler Time**

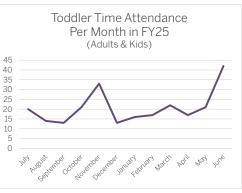
This was a great year for Toddler Time! In June, the Museum saw its highest monthly attendance for the program since 2017 and the highest total yearly attendance since FY17, with about 100 more attendants for Toddler Time in FY25 than FY24. Attendance grew or stayed consistent throughout the year, even during months that often see lower than average attendance.

#### **FDR Park Market Outreach**

In Summer 2024, ASHM conducted some outreach at the Southeast Asian and Latino markets in FDR Park. Weekend Manager Elin Carlsson was able to visit the markets three times over the summer, giving out ASHM materials and inviting market visitors to visit the Museum. ASHM also produced free guest passes for the Museum for Elin to give out to Market attendees and vendors.









## **EVENTS & PROGRAMS**

**Type: M** = At the Museum **OS** = Off Site **V** = Virtual

Event	Туре	Date
Free Second Sunday (Monthly)	М	July 2024–June 2025
Toddler Time (Monthly)	M	July 2024–June 2025
Free Craft Fair & Textile Family Day	M	July 14, 2024
Smörgåsbeer	M	July 27, 2024
Crayfish Party	M	August 16, 2024
Fall Swedish Language Classes Begin (10 weeks)	V	September 9, 2024
Annual Meeting & Candy Talk and Tasting	M	September 15, 2024
Member Chat: Meet the New Curator!	V	September 25, 2024
Exhibition Preview: Sauna is Life: Sauna Culture in Finland	M	October 17, 2024
Hemslöjd Craft Series: Dala Horse Painting	M	October 20, 2024
Rambo's Revival Cider Tasting & Trivia Night at ASHM	M	October 22, 2024
Rambo Cider Release & Trivia Night at Liquid Alchemy Beverages	OS	November 7, 2024
Stories & Crafts Free Family Day	M	November 10, 2024
Hemslöjd Craft Series: Embroidery for Beginners	M	November 17, 2024
Julbord Dinner	M	December 6, 2024
Lucia & Christmas Market	M	December 7-8, 2024
Craft Night Out: Straw Julbock Ornament Making	M	December 13, 2024
Spring Swedish Language Classes Begin (10 weeks)	V	January 14, 2025
New Sweden Legacy Lecture by Paul Kahan	V	January 15, 2025
ASHM Genealogy Club Meeting	M	January 25, 2025
Pea Soup Dinner	M	January 25, 2025
Virtual Field Trip Friday: Bubs Candy Factory in Sweden	V	January 31, 2025
Semlor & a Movie	M	February 8, 2025
Virtual Lunchtime Lecture: Sauna is Life Exhibition Tour	V	February 12, 2025
New Sweden Legacy Lecture by Jay Smith	V	February 19, 2025
ExtrABBAganza Dance Party	M	March 8, 2025
New Sweden Legacy Lecture by Evan Haefeli	V	March 19, 2025
Easter Family Day	M	April 6, 2025
Spring Ting	M	May 3, 2025
Free Community Day with SEAMAAC	M	May 11, 2025
Spring Swedish Pronunciation Language Class Begins (4 weeks)	V	May 12, 2025
Exhibit Opening: Across the Atlantic: Sloopers and the First Organized Emigration from Norway to America	М	May 22, 2025
Swedish National Day	М	June 6, 2025
Summer Swedish Review Language Class Begins (3 weeks)	V	June 17, 2025
Midsommarfest	M	June 21, 2025
Exhibit Opening: And Let Victory Tell the Rest: 250 Years of Shipbuilding in Greater Philadelphia	М	June 25, 2025
Wawa Welcomes America – Free Admission Day	М	June 29, 2025







### **BUILDINGS AND GROUNDS**

This year we have made some significant improvements to our building and grounds. They include new plantings on the park side of the building at the sidewalk level, new carpet in the Swedenborg Room, and custom-built lockers outside the ladies' room. Essity kindly donated and installed new paper towel and soap dispensers in both restrooms. The Grand Hall has new seating furniture that was donated by Spring Ting donors! We also replaced a critical part of the HVAC system, the air separator, and replaced half of the roof on the East arcade after it was damaged by a severe storm in February.



### **Preparations for 2026**

A planning grant from the Philadelphia Funders Collaborative for the Semiquincentennial allowed us to do some great work for our 2026 exhibitions. We hired a professional archivist, Jeffrey Cantwell, who spent 3 months looking through the ASHM institutional archives, creating finding aids, and sharing particularly interesting gems with our curatorial team for possible inclusion in the 2026 exhibition *A Century in the Making: ASHM at 100.* 

On November 11 & 12 we hosted a gathering of some of the leaders of Nordic American museums and organizations where we spent many hours compiling lists of some of the most significant influences from Nordic countries on American life and culture. We ended our sessions with



over 200 ideas to consider incorporating in our major exhibition on the past century of Nordic culture in America for 2026. The advisory group also had several virtual meetings to continue the planning which began in person.

### 2026 Exhibition Advisors

Karin Abercrombie, Swedish American Museum, Executive Director
Dag Blank, Swedish Institute for North American Studies, Uppsala University
Tova Brandt, Museum of Danish America, Executive Director
Tommy Flanagan, Finlandia Foundation National, Executive Director
Bruce Karstadt, American Swedish Institute, President & CEO (retired)
Abby Shaw, ASHM Board Member and Museum Committee Chair
Erin Stomgren, American Swedish Institute, Director of Exhibitions

### **Library Memberships**

Tri-state libraries have certainly "checked out" our organizational membership passes! While libraries have historically participated in our organizational-level membership program—allowing their patrons to check out a membership card for the day—ASHM added new benefits in 2024 to attract more libraries to join as members. In addition to free admission for up to two library patron families a day, libraries can also book our outreach programs for children and for adults at a 20% discount. This provides an added bonus for libraries to engage with the Museum through education and a way for the Museum to better serve the community outside our walls. As a result of this promotion, ASHM brought at least five additional programs to libraries over the course of the year. Seventeen libraries were organizational members of the Museum this year.

## **MUSEUM FINANCIALS**

Statements of Activities and Changes in Net Assets Years Ended June 30, 2025 and 2024

	2025						2024						
	Without Donor		With Donor			Without Donor		With Donor					
	Res	trictions	Restrictions		Total		R	estrictions	Restrictions			Total	
Revenues and support:													
Contributions	\$	300,385	\$	5,100	\$	305,485	\$	316,852	\$	75,908	\$	392,760	
Contributions - Centennial Fund		91,177		229,782		320,959		1-		-		1=1	
Contributed use of land		214,000		-		214,000		214,000		100		214,000	
Fundraising event, net of cost of direct benefits to donors													
of \$7,125 in 2025 and \$7,885 in 2024		32,169		(5)		32,169		25,263		(7)		25,263	
Membership dues		39,031		12		39,031		39,605		-		39,605	
Admission		21,754		1.5		21,754		20,655		(0)		20,655	
Program and event revenues		121,022		(12)		121,022		97,339		12		97,339	
Gift shop sales		96,424		-		96,424		90,180		( <del>-</del> )		90,180	
Rental income		256,364				256,364		225,589				225,589	
Other		4,072				4,072		4,140				4,140	
Application of spending policy		39,467		(39,467)		=		36,576		(36,576)		-	
Net assets released from restriction		24,833		(24,833)		-		16,697		(16,697)		-	
		1,240,698		170,582		1,411,280		1,086,896		22,635		1,109,531	
Expenses:													
Program services:													
Curatorial and exhibits (including depreciation of													
\$59,435 and \$72,002, respectively)		449,274		_		449,274		482,299		121		482,299	
Educational (including depreciation of													
\$35,662 and \$43,201, respectively)		346,248		-		346,248		328,662		-		328,662	
Support services:													
Management and general (including depreciation of													
\$17,831 and \$21,600, respectively)		347,156		-		347,156		297,992		1-1		297,992	
Development and fundraising (including depreciation of													
\$5,944 and \$7,200, respectively)		192,923		-		192,923		156,141		(5)		156,141	
		1,335,601		-	1	1,335,601		1,265,094		(-)	8	1,265,094	
Changes in net assets before other income		(94,903)		170,582		75,679		(178,198)		22,635		(155,563)	
Other income:													
Insurance proceeds		48,450		-		48,450		-		-		-	
Investment return, net		146,718		93,739		240,457		166,879		107,858		274,737	
		195,168		93,739		288,907		166,879		107,858		274,737	
Changes in net assets		100,265		264,321		364,586		(11,319)		130,493		119,174	
Net assets, beginning of year		2,292,041		911,117		3,203,158		2,303,360		780,624	;	3,083,984	
Net assets, end of year	\$	2,392,306	\$	1,175,438	\$	3,567,744	\$	2,292,041	\$	911,117	\$ :	3,203,158	

### **BOARD OF GOVERNORS**

Erik Muther, Chair
Anna-Lena Bromberg, Vice Chair
Abby Shaw, Vice Chair
Julie Johnson, Secretary
James Walker, Treasurer
Tracey Beck, Executive Director
Karin Bergqvist
Elisabeth Brown
Greg Brown
Bill Eaton
Jorgen Flood
John Foster
Dawn Gould
Roberta Johnson
Maria Kaisla

Dee Kaplan

Monica Kruse

Matthew Lund Anna Maripuu Kristina O'Doherty Carl Rapp Susan Ryszka Susan Satkowski Jim Walker Ulf Åkerblom

### **Ex-Officio Governors**

The Honorable Cherelle L. Parker, *Mayor of Philadelphia* 

Aparna Palatino, Deputy Commissioner of Capital Infrastructure & Natural Lands Management, City of Philadelphia



Board Chair Erik Muther at the 2025 Spring Ting Dinner

### 2024 Amandus Johnson Award Winner

Leonard Busby was honored at the 2024 Annual Meeting with the Amandus Johnson Service Award. Leonard and his family became involved at the museum when his daughter was seven years old and her best friend enlisted her to be a folk dancer in the Lucia program. From there, he was recruited by his friend Bob Savage to join the Board and the Men's Pea Soup Committee, with the vital role of making the soup! Leonard has continued to make the soup for over a decade now.

In addition, as a lawyer who served six years on the Board of Governors, it may not come as a surprise that Leonard has provided years of pro bono legal advice about matters from



personnel issues to copyright and has reviewed many contracts for Museum staff. One of the things he is most proud of is his work on the first contract with Jeffrey Miller Catering, which has benefited the Museum for the last 11 years!

### **Ebba Sparre Outdoor Saunas**

The Ebba Sparre Sauna Collective from urban design and development collective Scout opened at ASHM just before Christmas and ran through March in conjunction with Sauna is Life: Sauna Culture in Finland. Set up on the Museum's Terrace, the experience featured three barrel saunas each for up to four guests with options to book for 30-90 minutes. Heavily featured in local news outlets, the Ebba Sparre Sauna brought a lot of new interest—and new visitors—to the Museum. We had 1364 visitors in our building for the saunas, with many visitors arriving early before or staying late after their time slot to tour the Museum and the Sauna is Life exhibit.



### **COMMITTEE MEMBERS & CLUB OFFICIALS**

#### **Board Committees**

Buildings & Grounds Committee Al Wulff, *Chair until 6/4/2025* Dee Kaplan, *Chair after 6/4/2025* 

Erwin Apell
Per Blomquist
Greg Brown
Fred Hagan
Matt Lund
Ed Root
Frank Sanders
Theresa Stuble

Theresa Stuhlman Jim Walker

Fanny Warren

#### Compensation Committee

Monica Kruse, *Chair* Greg Brown Anna Maripuu Susan Ryszka Susan Satkowski

#### **Development Committee**

Greg Brown, *Chair*Aja Beech (beginning April)
Julie Johnson
Ruth Lindeborg
Al Louer
Sandra Pfaff
Kristina O'Doherty

#### Finance & Audit Committee

Sue Ryszka, Chair Bill Eaton, Vice Chair Olof Bergqvist Greg Brown John Foster Matt Lund Sandra Pfaff Mary Wagner Jim Walker

#### Museum Committee

Abby Shaw, Chair Justina Barrett Anna-Lena Bromberg Wendy Cooper Olivia Henley Marja Kaisla Brett Peters Jennifer Zwilling

#### **Nominating Committee**

Susan Satkowski, Chair Anna-Lena Bromberg Bill Eaton Roberta Johnson Monica Kruse Anna Maripuu Kristina O'Doherty Carl Rapp

#### Strategic Planning

Karin Bergqvist, Chair Anna-Lena Bromberg Lauren Burnham Jorgen Flood Ellie Gorman Julie Johnson Marja Kaisla Dee Kaplan Monica Kruse Anna Maripuu Erik Muther **Brett Peters** Sandra Pfaff Carl Rapp Sue Ryszka Frank Sanders Susan Satkowski Abby Shaw Jim Walker Al Wulff

Erik Muther, *Chair*, and Tracey Beck, *Executive Director*, are ex-officio members of all board committees.

#### **Event Committees**

Ulf Åkerblom

### Pea Soup Committee

Leonard Busby Lauren Burnham Dawn Gould Michael Harrar Erik Heinicke Roman Hyrcushko Lars Jönsson Ronan Jönsson Glenn Kasper Edward Keer Frank Sanders

#### SmörgåsBeer 2024

Kristin Pickell, *Chair* Lauren Burnham Elin Carlsson Amelia Domby Dawn Gould

Spring Ting Committee Monica Kruse, Chair Tracey Beck Anna-Lena Bromberg Jessica Coombs Amelia Domby Monica Edqvist-Johansson Susan Ethridge Ellie Gorman Julie Haveri Elin Jeantet Anna Maripuu Mary Anne Carlson Morgan Kristina O'Doherty Sandra Pfaff Nancy Tuttle

Fanny Warren

#### Clubs

#### **Auxiliary Board**

Dawn Gould. President Linda Alexy, Treasurer Kristina Kalb. Secretary Ken Alexy Elisabeth Brown Allison Clausen Carol Duncan Kay Ford Elin Gavaghan Karin Hampel Kristina Jansson LaVonne Johnson Kristina Kalb Karin Kornaga Donna O'Connell Kristina O'Doherty Birgitta Paddack Cindy Parker Sandra Pfaff Donna Popp Mary Anne Powell Ingrid Rosenback Debbie Soukup

#### Genealogy Club Officers

Susan Sjöstrom

Fanny Warren

Agnetha Thompson

Kristina O'Doherty, *President*LaVonne Johnson, *Vice President*Tod Benedict. *Secretary/Treasurer* 

### Midsommarklubben

Elisabeth Brown, President Görel Bengtzon, Vice President Ingrid Cagan, Treasurer Kristina Antoniades Tina Cook Catharina Copeland Birgitta Davis Maud Forsberg Davis Ulla Heinicke Kerstin Hoeldtke Elisabeth Hohman Karin Kornaga Maj Britt Lautman Gullbritt Mengelbier Gun-Marie Nalsen Barbro Pollock Kierstin Sama Annika Saracini Inger Stone Agneta Thompson Eva Wattenmaker Kjerstin Wellings Birgitta Wilson

### MEMBERS. DONORS & GIFTS IN-KIND

The generosity of our community of supporters is vital in our ability to carry out our mission. The following individuals, foundations, organizations, and corporations have given us gifts, services, and grants to support our operating needs, endowment, events, and special projects above and beyond basic membership dues.

#### \$100,00+

Anonymous

#### \$10.000-\$99.999

**ASHM Auxiliary** 

Barbro Osher Pro Suecia Foundation Gregory Brown & Linton Stables

John & Carin Foster

Midsommarklubben

Mclean Contributionship

Erik & Nicole Muther

Philadelphia Cultural Fund

Philadelphia Funders Collaborative for the

Semiguincentennial

Carl D. Rapp

Red Moose Charitable Trust

### \$5,000-\$9,999

Anonymous

Tracey & William Beck

Elisabeth Brown

Ulla Dagert-Muther & Paul Muther

Martha Clark Goss

A. Monica Kruse

Pennsylvania Historical & Museum

Commission

Rosenlund Family Foundation

### \$1,000-\$4,999

Anonymous

Olof Bergqvist

Karin Bergqvist

Capozzi Scaramuzza Foundation

A.R. Cohen

Margaret Copeland

Gordon & Jane Downing

Kay Ford

Kristina Hofmann

Julie Johnson

Kristina & Charles Kalb

Dee Kaplan

Ulla Martz

George & Esther Ann McFarland Foundation

Minneapolis Foundation

Mary McCoy

Nord Cascading Unitrust Fund

Sandra Pfaff

Wade Sjogren

Susan Sjostrom

Wendel Swan

Sons of Norway Foundation

SWEA New Jersey SWEA Philadelphia

Cynthea & James Traverso

James & Sofia Walker

Fanny Warren

**Eunice Winters** 

Henrietta Tower Wurts Memorial Fund

### \$500-\$999

Anonymous

Anna-Lena Bromberg Ingrid Cagan

Emily Christiansen John William Dickey

William Honig

Tom Hooper Juliene Lindberg

Ruth Lindeborg & Leonard Busby

Matthew Lund

Kristina & John O'Doherty

Lindsey Scannapieco

Abby Shaw

Margaretha Talerman

#### \$250-\$499

Ulla-Britt & Erwin Apell

Per Blomquist

Independence Blue Cross Corporate Match

Lynn Brogren

Julie Jensen Bryan

Alice V. Christensen

Margaret Churchville

Jens & Allison Clausen

William Clemens

Jerome Cloud

Hilma Cooper

Claudia Curtis

Jill M. D'Andrea

Jorgen Flood

Dawn Gould

Thomas & Mary Ann Hudson

IK Start USA

Karin Kornaga Roger Loughney

Mary Anne Carlson Morgan

Deena & Brian O'Neil

Elsa Orescan

Allyson Patterson

Herbert & Zofia Rambo Sons of Norway Restauration Lodge 3-555

Kristina H. Smith

Swedish Cultural Society of Cleveland

Karl Swedberg

Julie Tobias

Jeanette Turnbull

Kim-Eric Williams

### \$100-\$249

Lars Ahlman

Suzanne Badalamenti

Florence Beck

Deborah Belusa

Sandra Brown

Donna Cashdollar

Sarah Chang

Sara Davis

Michael Desalvo

Chris Erikson

Margaret M. Friel Ann Gilje

Kathleen & Barry Grahn

Lennart A. Hahr

Patricia Hall

Emma Hansson

Samuel W. Heed

James Hill

Ian Hincken

Elisabeth & Bill Hohman

Ralph Holmberg

Kathi & Richard Keefe

Sandy Kling

Robin Lapre

William Lawson

Mia Lehmann

Helen Ljungdahl Round

Mark Lundgren

Norman Marcus

Marlin R. Mattson

Harry Mazurek

Karen McKillip

Mark & Anyce Miles Janet Nelson

Margot Patterson

John Peterson

Christine Piper

Barbro Pollock

Nancy Pontes

Ian Samways Paul Schmidt

David & Mary Segermark

Shirley Stengel

Ann Charlotte Storer

John Thorell

Jeanette Turnbull Gretchen & Luke Walker

**Britt Winte** Inger Zeller

**Under \$100** Görel Bengtzon & Roman Hrycushko

Richard Kiger

Carl-Erik Sundberg

John Antoniades

Helene Basile

Joy Becker Ronald Bourque

Damian Brindell

Jeanne Cavuto

**Brian Clancy** Emelie & Christophe Collet

St. Gabriel's Episcopal Church

Robert Fedick

Ralph Holmberg

Alice Hurwitz

Roberta & Gudmund Iversen Margaretha Joelsson

Jim Kennev

Eivor Lazaar

Three Crowns Lodge #704

Rosemary and Jeffery Moller Alfred J. Nicolosi

Donna E. O'Connell

Janet Olson

Barbro S. Osher Birgitta Paddack

Maud Palmer Anna-Stina Payne

Georgiana Peacher

Carolyn Peterson Herbert Peterson Kerstin Radel Hope Ryden

Kjerstin & Dominic Sama

Diane Sandvik Annika Saracini Karl E. Schober

Ulla Britt Olows Schroyer

Diane Schueler Katarina Sheronas Kristina H. Smith Deborah P. Soukup Inger Stone Stephan Thilen

William & Alison Thompson Linda Mattson Thurstlic

Nancy Tuttle Gunilla Wannstedt Kjerstin Wellings Carol S. Choclos Kristen Widham Caroline Brady Rae Ellen Hinken Selma Olson Tepper Juliet & Kurt Wunsch

Old Swedes Historical Foundation

Benjamin Jacobs Mary Sampson Martha Streed

#### Life Members

Anonymous Margaret Anderson Kristina Antoniades Karin Bergqvist Olof Bergqvist Amelie Marie Bonde Helena Elisabeth Bonde

Clarissa Bonde Sophia Louise Bonde W. Keen Butcher Jens & Allison Clausen Margaret Copeland Ulla Dagert-Muther Sylvia Davenport Ruth Ekstrom

Jan & Lillemor Essunger

Margaret Finley Kay Ford Richard Groos Elly Gustafsson Ingrid & David Hang Samuel W. Heed Douglas Hellstrom John H. Hill Robert N. Hill

Kristina and Charles Kalb

Joseph Kohn A. Monica Kruse Marcia Larson Mia Lehmann Ulla Martz Britta Mattson Ellen P. Morris Erik & Nicole Muther Eric Neilson Barbro S. Osher Georgiana Peacher Herbert Peterson

Sandra Pfaff

Jean & Stephanie Rosenlund-Shim

Karl E. Schober Earl & Sylvia Seppala Wade Sjogren Pamela Siogren Margaretha Talerman Ruth Taylor

Gifts in Kind

Kim-Eric Williams

Fanny Warren

1812 Productions Ross A. Albergo Antica Restaurant Erwin & Ulla-Britt Apell Artifice Ales & Mead **ASHM Auxiliary** ASHM Board

The Athenaeum of Philadelphia

Avalon Golf Club B Devoted Boutique Bala Consulting Engineers

Baltic Leisure Bark Box Bill & Tracey Beck Karin Bergqvist

Beyond the Bell Tours Bjork Café & Bistro Anna-Lena Bromberg Elisabeth Brown

Ragna Brown

Bryn Mawr Film Institute

Buckley's Tavern Erik Burro Chanticleer Gardens

Cirillo Institute Claudia Curtis

Ulla Dagert-Muther & Paul Muther

Dansko

Birgitta & Morris Davis Delphia Designs Di Fabio's Restaurant

Double Tree by Hilton Philadelphia Airport

Eastern State Penitentiary

Bill Eaton

Monica Edgvist-Johansson Einstök Brewing Company

Kirstyn Engler

Englund's Quality Clothiers

Essity

Dorothy Evans FishtownStitch Karen Flam Maud Forsberg-Davis Frazer Antiques Margaret Friel General Warren Kathy Z. Gillis Hartwell Longdrink Hassis Men's Apparel Haus of Paws

Hedgerow Theater Heirloom Doylestown

Historical Society of Pennsylvania

Human Robot Jasper Shore Jewelers Jasper's Backyard Elin Jeantet

Jeffrey A. Miller Hospitality Group

Marja Kaisla

Kalmar Nyckel Foundation

Kathi Keefe

Kenwood Original Beer Marcella Kraus

Monica Kruse

La Locanda Restaurant & Bar

Liquid Alchemy Beverages The Little House Shop **Longwood Gardens** Lore's Chocolate John Eric Lundin

Mark Cordes and Sons Landscape Design Company LLC

Meduseld Meadery

Mercer Museum & Fonthill Castle

Midsommarklubben

Milk Jawn

Moravian Tile Works Mary Anne Carlson Morgan AnnMarie Murray LLC

Erik Muther Nina's Waffles Kristina O'Doherty Sandra Pfaff Philadelphia Eagles Philadelphia Museum of Art

Philadelphia Phillies Philadelphia Pretzel Factory Philadelphia Visitor Center

Pickells and Posies Pop's Water Ice Quintessence Theatre

Linda Raffa

Rare Forms Philly Reading Terminal Market

Rekoderlig Cider SAC Design Salon 27 Abby Shaw Simply 2 Cute 4 Kids

Siöblom Winerv

Skanska

STAVRA Fine Art Portraits

Kyle Sullivan

Swedish Colonial Society Sweetish Candy Total Wine and Spirits

The Union League of Philadelphia

Michele Uram Linda Vizi Jim Walker Fanny Warren

Waters Edge Winery + Bistro Wild Birds Unlimited

Kim-Eric Williams

Winterthur Museum, Garden & Library

World Cafe Live

Al Wulff

Yards Brewing Company

Zahav

We appreciate the generosity demonstrated by those on the preceding lists and have made every effort to ensure accuracy. Please contact Tracey Beck, Executive Director, if you discover an error.

### **ASHM STAFF**

Tracey Rae Beck, Executive Director Aja Beech, Development Manager (beginning April 2025) John Bowman, Weekend Manager (beginning April 2025) Lauren Burnham, Assistant Director Jeffrey Cantwell, Project Archivist

Jeffrey Cantwell, *Project Archivist* (through August 2024)

Elin Carlsson, Weekend Manager Nancy Lee Cesario, Visitor Services and Retail Manager

Amelia Domby, Marketing Assistant Ellie Gorman, Education and Public Relations Manager

Claire Guenzer, Weekend Manager (beginning April 2025)

Olivia Henley, Curatorial and Museum Assistant

Sarah Henry, Weekend Manager (through March 2025)

Brett Peters, Curator

(beginning August 2024)

Zayne Pino, Weekend Manager

Frank Sanders, Facility and Event Manager

Roger Walsh, Weekend Manager (through January 2025)

Carina Whiting, *Education Outreach Intern* (through August 2024)





















1900 Pattison Ave. Philadelphia, PA 19145 215.389.1776 | www.americanswedish.org @americanswedish